

RECYCLING UPDATE

March 18, 2025, 8 AM - 5 PM Pacific | Hybrid

Oakland Scottish Rite Center 1547 Lakeside Dr, Oakland, CA



| Time & Location | Speaker & Presentation |
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| 8:00 AM | Doors & Registration Open, Coffee & Bagels Served |
| 9:00 AM | Welcome to RU 2025, New Venue and NCRA's Commitment to Shuumi. Rematriate the Land. |
| 9:05 AM - 10:30 AM Morning Sequence One Auditorium | <p>Revolutionizing Pharmaceutical Packaging Peter Dahab Pillumina, Inc</p> <p>What's the Deal with Dealer Cooperatives? Alina Bekkerman SF Environment Department</p> <p>Stakeholder Engagement for Plastic Waste Reduction Initiatives Rebecca Sage Allen ReCREATE Waste Collaborative</p> <p>Petaluma Reusable Cup Pilot Leslie Lukacs Zero Waste Sonoma</p> <p>Cooperative Reuse: Student-led Furniture Exchange Tiffany Mar & Lois Tanglao Student Environmental Resource Center at UC Berkeley</p> <p>Remembering Arthur Robinson Boone III, founder of Recycling Update Ruth Abbe Northern California Recycling Association</p> |
| 10:31 AM | Break #1 |
| 10:46 AM - 12:32 PM Morning Sequence Two Auditorium | <p>San Jose Conservation Corps & Charter School's Strategy for Zero Waste Education Lexie Felix San Jose Conservation Corps + Charter School</p> <p>The Importance of Community, Youth, Mentorship and Manufacturing in the Birthplace of Jeans Julian Prince Dash HolyStitch</p> <p>The Power of Creativity in Sustainable Behavior Change Shira Lane Atrium 916</p> <p>SB 54: Upstream Solutions, Downstream Impacts Rob Hilton HF&H Consultants</p> <p>Hidden Threats: How PFAS and Plastics Impact Our Health and Environment Ravyn Williams, PA-C Taki2Go</p> <p>Hamburglaring Reuse: McDonald's Disinformation Campaign About Recycling Being Better Than Reuse and Its Threat to Policy Progress Miriam Gordon The Story of Stuff Project</p> <p>The Restorative Power of Landfills, An Underutilized Resource Petula Clarkson Royal Academy of Arts</p> <p>California Resource Recovery Association Update Tracie Bills California Resource Recovery Association</p> |
| 12:33 PM | Lunch at the Merrit Ball Room |
| 1:32 PM - 3:02 PM Afternoon Sequence One Auditorium | <p>State of NCRA - President's Report Freddy Coronado-Barraza Northern California Recycling Association</p> <p>Lithium Battery Recycling Gaby Olson Redwood Materials</p> <p>Scalability of Future Technologies Eric Lynch Waste Management of Alameda County, Inc.</p> <p>AI-Enabled Waste Management: Advancing Recycling and Zero Waste Initiatives Emin Israfil Rubbish</p> <p>Enhancing Solid Waste Programs with Geographic Information Systems Mathew Dorfman City of San Jose Environmental Services Dept.</p> <p>SB 1383 Enforcement in Alameda County Rachel Balsley StopWaste</p> |
| 3:03 PM | Break #2 |
| 3:18 PM - 4:54 PM Afternoon Sequence Two Auditorium | <p>NCRA Visits the Capitol Bailey Hall & Gwynn Mackellen Northern California Recycling Association</p> <p>Don't Reinvent the Wheel: Municipal Model Policies on Food Waste Reduction Anya Obrez Natural Resources Defense Council</p> <p>SB 1383 Procurement Targets to Support Compost Market Development Jennifer West & Kelly Schoonmaker StopWaste</p> <p>Advancing Food Waste Solutions in California: AB 660 and Beyond Erica Parker Californians Against Waste</p> <p>The Most Unwanted List: Cross-Study Comparison of Contamination in Outbound Recycling Amanda Savagian Cascadia Consulting Group</p> <p>Solid Waste Utility Rates and Fees - Risks, Pitfalls, and Opportunities Garth Schultz R3 Consulting Group, Inc.</p> |
| 4:55 PM | Closing Remarks |
| 5:30 PM | <p>Green Drinks Networking</p> <p>Join us at Mad Oak Bar 'N' Yard to keep this discussion going! 135 12th St, Oakland, CA 94607</p> |