

# RECYCLING UPDATE

March 18, 2025, 8 AM - 5 PM Pacific | Hybrid

Oakland Scottish Rite Center 1547 Lakeside Dr, Oakland, CA



Time & Location	Speaker & Presentation
8:00 AM	<b>Doors &amp; Registration Open, Coffee &amp; Bagels Served</b>
9:00 AM	<b>Welcome to RU 2025, New Venue and NCRA's Commitment to Shuumi. Rematriate the Land.</b>
9:05 AM - 10:30 AM Morning Sequence One  Auditorium	<p><b>Revolutionizing Pharmaceutical Packaging</b> Peter Dahab   Pillumina, Inc</p> <p><b>What's the Deal with Dealer Cooperatives?</b> Alina Bekkerman   SF Environment Department</p> <p><b>Stakeholder Engagement for Plastic Waste Reduction Initiatives</b> Rebecca Sage Allen   ReCREATE Waste Collaborative</p> <p><b>Petaluma Reusable Cup Pilot</b> Leslie Lukacs   Zero Waste Sonoma</p> <p><b>Cooperative Reuse: Student-led Furniture Exchange</b> Tiffany Mar &amp; Lois Tanglao   Student Environmental Resource Center at UC Berkeley</p> <p><b>Remembering Arthur Robinson Boone III, founder of Recycling Update</b> Ruth Abbe   Northern California Recycling Association</p>
10:31 AM	<b>Break #1</b>
10:46 AM - 12:32 PM Morning Sequence Two  Auditorium	<p><b>San Jose Conservation Corps &amp; Charter School's Strategy for Zero Waste Education</b> Lexie Felix   San Jose Conservation Corps + Charter School</p> <p><b>The Importance of Community, Youth, Mentorship and Manufacturing in the Birthplace of Jeans</b> Julian Prince Dash   HolyStitch</p> <p><b>The Power of Creativity in Sustainable Behavior Change</b> Shira Lane   Atrium 916</p> <p><b>SB 54: Upstream Solutions, Downstream Impacts</b> Rob Hilton   HF&amp;H Consultants</p> <p><b>Hidden Threats: How PFAS and Plastics Impact Our Health and Environment</b> Ravyn Williams, PA-C   Taki2Go</p> <p><b>Hamburglaring Reuse: McDonald's Disinformation Campaign About Recycling Being Better Than Reuse and Its Threat to Policy Progress</b> Miriam Gordon   The Story of Stuff Project</p> <p><b>The Restorative Power of Landfills, An Underutilized Resource</b> Petula Clarkson   Royal Academy of Arts</p> <p><b>California Resource Recovery Association Update</b> Tracie Bills   California Resource Recovery Association</p>
12:33 PM	<b>Lunch at the Merrit Ball Room</b>
1:32 PM - 3:02 PM Afternoon Sequence One  Auditorium	<p><b>State of NCRA - President's Report</b> Freddy Coronado-Barraza   Northern California Recycling Association</p> <p><b>Lithium Battery Recycling</b> Gaby Olson   Redwood Materials</p> <p><b>Scalability of Future Technologies</b> Jessica Jones   Waste Management of Alameda County, Inc.</p> <p><b>AI-Enabled Waste Management: Advancing Recycling and Zero Waste Initiatives</b> Emin Israfil   Rubbish</p> <p><b>Enhancing Solid Waste Programs with Geographic Information Systems</b> Mathew Dorfman   City of San Jose Environmental Services Dept.</p> <p><b>SB 1383 Enforcement in Alameda County</b> Rachel Balsley   StopWaste</p>
3:03 PM	<b>Break #2</b>
3:18 PM - 4:54 PM Afternoon Sequence Two  Auditorium	<p><b>NCRA Visits the Capitol</b> Bailey Hall &amp; Gwynn Mackellen   Northern California Recycling Association</p> <p><b>Don't Reinvent the Wheel: Municipal Model Policies on Food Waste Reduction</b> Anya Obrez   Natural Resources Defense Council</p> <p><b>SB 1383 Procurement Targets to Support Compost Market Development</b> Jennifer West &amp; Kelly Schoonmaker   StopWaste</p> <p><b>Solid Waste Utility Rates and Fees - Risks, Pitfalls, and Opportunities</b> Erica Parker   Californians Against Waste</p> <p><b>The Most Unwanted List: Cross-Study Comparison of Contamination in Outbound Recycling</b> Amanda Savagian   Cascadia Consulting Group</p> <p><b>Solid Waste Utility Rates and Fees - Risks, Pitfalls, and Opportunities</b> Garth Schultz   R3 Consulting Group, Inc.</p>
4:55 PM	<b>Closing Remarks</b>
5:30 PM	<p><b>Green Drinks Networking</b></p> <p>Join us at Mad Oak Bar 'N' Yard to keep this discussion going! 135 12th St, Oakland, CA 94607</p>