



# NORTHERN CALIFORNIA RECYCLING ASSOCIATION



## SPONSOR NCRA IN 2024!

Happy New Year! This is the time of year that we invite organizations, businesses and individuals to sponsor NCRA. Though the focus is often on Recycling Update, sponsorships also support year-round programming.

In 2023, we accomplished a substantial amount, including:

- Increased membership to 465 individuals and our Northern California contact to more than 2,000.
- Held two Legal Trainings for the Board and Staff, and restated our Bylaws.
- Presented 17 committee-organized webinars on Zero Food Waste, Gable Top and Aseptics Carton Recycling, DEI Equity Scans and a wide variety of Zero Waste topics.
- Held 7 in-person networking events - the Annual Members Meeting, Recycling Update, Green Drinks, Cesar Chavez Day Creek Clean-Up, Napa Recycling and Composting Facility Tour, Fall Coastal Clean-Up and the Member Appreciation Picnic.
- Zero Waste Youth USA produced its 10th Convergence plus a skill-building Day of Action.
- The on-line Introduction To Recycling class had 37 students. The February 5 & 6, 2024 class will be a different kind of hybrid - the first day is in-person day and second on-line. The in-person class will be held at Recology SF's Tunnel Road [Environmental Learning Center](#), starting with a presentation on San Francisco recycling and composting, followed by a Transfer Station site walk-through, a visit to the Artist in Residence Studio and a tour of Recycle Central, where all of the blue bin materials are sorted.
- The 2023 Recycling Update, held at the Marines' Memorial Theater in San Francisco, was also very successful, with 22 amazing speakers and more than 414 registrants - in-person and on-line, including youth and job seekers from around Northern California.
- Planned the 2024 Recycling Update, which will be held on Tuesday, March 11, back at Freight & Salvage in Berkeley and broadcasted via Zoom. We expect another fabulous event with a further expanded focus on social equity, and recycling, repair and reuse innovation. Visit our [website](#) for more information and our Zero Waste Week activities as they unfold.

**We invite you to become a general sponsor.** We are also seeking specific networking event sponsors like the post-RU Green Drinks and other industry events. If having your logo displayed on the promotional materials for these events is of interest, please note that on the [Sponsorship Form](#).

## BENEFITS

- Year-round [exposure](#) to more than 2,500 Northern California Recycling and Zero Waste professionals via our website, newsletter, event emails and social media
- Sponsor logos displayed on the Recycling Update program and on-screen during breaks
- Sponsors formally thanked from the stage throughout the day

## SPONSORSHIP LEVELS - each ticket includes 12-months of membership

- Bronze** - \$500 = 1 ticket
- Silver** - \$1,000 = 2 tickets
- Gold** - \$1,500 = 4 tickets
- Platinum** - \$2,000+. For every additional \$500 receive two more tickets! So \$2,000 = 6 tickets and \$5,000 = 18 tickets. Share them with your associates, constituents and customers!
- Green Drinks** - \$5,000 = 18 tickets  
Be the life of the highly sought after networking event following Recycling Update, with the opportunity to showcase your organization during the event.

If you or your organization is interested in being a sponsor, please:

1. Complete the web form at the bottom of the website [Sponsor page](#).
2. Use the same form to upload your logo – jpg, png, or gif. The file size limit is 2MB.
3. Our 2024 W-9 is attached to each Sponsorship invoice. It can also be found on the [website](#).

You are also welcome to use the form to make comments or ask questions. Alternatively, you may send a note to Portia at [execdir.ncrarecycles@gmail.com](mailto:execdir.ncrarecycles@gmail.com).

Thank you for considering this request and for your continued support of NCRA.

Jessica Jane Robinson, Board President and  
Portia Sinnott, Executive Director

