

Annual Members Meeting

March 18, 2021 via Zoom



**NORTHERN CALIFORNIA
RECYCLING ASSOCIATION**

MEETING ETIQUETTE

- **Entry:** Each participant will enter on mute until the Manager changes the settings.
Please type in your full name so that we know who is on.
- **Zoom View:** We suggest you set your initial view to Speaker View. You can switch to Gallery View after the Board Introductions.
- **Q & A:** Questions will be taken after each section. Raise your hand by clicking on hand button or the button in the Participant Box.
- The Manager will call on people at her/his discretion.
Please introduce yourself before asking your questions.



TONIGHT'S AGENDA

6:00 pm Welcoming “Mixing”

6:10 pm Introductions

6:25 pm Annual Membership Address

7:15 pm Zero Waste Week October 4-8 2021

7:30 pm 2021 Brainstorm

8:00 pm Virtual Happy Hour



YOUR 2021 NCRA BOARD

- ★ David Krueger, President
- ★ Jessica Robinson, Vice President, Social Media & NCRA Schools Chair
- ★ Portia Sinnott, Vice President
- ★ Julia Au, Co-Treasurer & DEI Committee Co-Chair
- ★ David Hott, Co-Treasurer
- ★ Susan Blachman, Co-Secretary & ZFW Co-Chair
- ★ Kerry Parker, Co-Secretary
- ★ Doug Brooms, Zero Waste Advocacy Chair
- ★ Alexandra Bradley, MEA Committee Co-Chair
- ★ Tim Dewey-Mattia, MEA Committee Co-Chair
- ★ Alina Bekkerman, Special Projects



AND OUR AMAZING STAFF!!!



Juliana Gerber
Administrative
Coordinator



Portia Sinnott
News Letter Editor &
Web Master



Bonnie Betts
Social Media Guru



GOLD



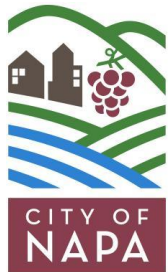
Mt. Diablo Resource Recovery



Fremont

STOP WASTE
at home • at work • at school

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**Napa Recycling
& WASTE SERVICES**



www.naparecycling.com



SF Environment

Our home. Our city. Our planet.

A Department of the City and County of San Francisco



Alameda County Industries

We are proud to be your service provider for
Recyclables, Organics & Garbage.



A Public Agency

R3

**CONSULTING
GROUP, INC.**



Recycling Division



Sunnyvale

BRONZE

RECYCLIST



**RESOURCE RECOVERY
COALITION OF CALIFORNIA**



**SOUTH SAN FRANCISCO
SCAVENGER
COMPANY, INC.**

**LIVERMORE
RECYCLES**



recyclemore
WEST CONTRA COSTA INTEGRATED
WASTE MANAGEMENT AUTHORITY

**STOCKTON
RECYCLES**
www.StocktonRecycles.com

CRRA
Ending waste.

FISCAL SPONSORSHIPS



NCRA MISSION & VISION



Mission

The mission of NCRA has evolved beyond recycling advocacy to the inclusion of materials discards management via twenty-first-century Zero Waste principles and practices. Our broader mission is to End Waste.

Vision

NCRA envisions a growing worldwide sustainable Circular Economy Operating System, which supersedes the Era of Waste, of toxic burn and bury.

GOALS

- Advocate for the “Highest and Best Use”
- Oppose incineration and landfilling
- Commit to promoting reusable products
- Support food waste reduction initiatives
- Support federal, state, and local government policy and legislative proposals
- Encourage businesses, governmental entities and individuals to exchange information freely



MEMBERSHIP

- 270 Current Members
- Great majority from Alameda County
- Looking to expand geographically
- Board meets the 3rd Thursday of most months at 6:00pm
- Tours before quarterly board meetings
- Meetings now on Zoom, with several in-person meetings at various locations each year, once it's safe



MEMBERSHIP, ENGAGEMENT & ACTIVITIES COMMITTEE



- We hope for tours in 2021 -2022
- Online events in 2020 - 2021
- Meeting monthly 3rd Wednesday at 3pm
- Join us! All welcome



NCRA Players @ CRRA △

NCRA + ZWY Career Connections Networking ▽





-
- The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "Reflection on Building Connection". The slide content is organized into four columns, each with a central question and several sticky-note-like responses:
- Column 1: How did you go into breakout?**
 - tentative
 - hesitant
 - glad
 - uncertain
 - excited to be in the group and to get to know people
 - Column 2: How did you feel by the end of the breakout?**
 - more open
 - more comfortable
 - congratulate
 - at ease, comfortable
 - excited to know people
 - thrilled
 - Column 3: What words, actions, or non-verbal communication made you feel more comfortable with your group?**
 - Follow-up questions
 - Positive body language (smiles, nods)
 - small size of group
 - Smiles
 - Chill discussion leader
 - Column 4: How did your perceptions change about those in your breakout group?**
 - Open to new members and participating
 - more open
 - Discovered that we all had similar goals
 - justified that we were a diverse group and that we could all get along
- The sidebar on the right shows a list of participants: Portia Sinnott, Z..., Alina B. (she/her), and Susan B. Below the list are four video thumbnails of participants: Alina B. (she/her), Susan B., and two others whose names are partially obscured.

ZERO WASTE ADVOCACY COMMITTEE

Co-Chairs Doug Brooms and John Moore

- One of NCRA's most active committees
- Meets the second Tuesday of each month
- Everyone is welcome!
- Debates/Interviews on resource recovery topics
- Stories about pioneers from the Recycling Archives
- NCRA Priority Bills for 2021 State Legislature



ZERO FOOD WASTE COMMITTEE

- Meets the second Friday of each month from 12 - 1 pm
- Everyone is welcome!
- Our focus right now is on SB1383
- We are organizing and holding FREE bi-monthly webinars



ZERO FOOD WASTE COMMITTEE

WEBINARS

- Recordings available on NCRA website
- Collaborating on SB1383 Edible Food Recovery Requirements
- Identifying Tier 1 and Tier 2 Surplus Food Generators
- Strategies for Tracking and Reporting Surplus Food Recovery

NEXT

- Funding Edible Food Recovery April 16 12 - 1 pm



NCRA Social Media Committee

March 18th, 2021



Who We Are

NCRA Board Members



Community Members

*interested in progressing NCRA's
social media & communication
efforts within the sustainable
resource management industry*



Jessica Jane Robinson
Committee Chair



Lori Marra



Randy Russell



Susan Blachman



Bonnie Betts

**Your
Photo
Here**





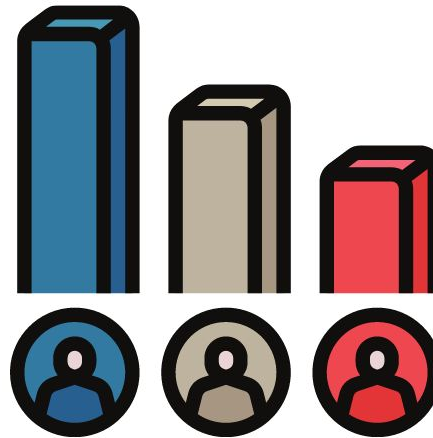
FOLLOW US!



What We Do

- Broadcast NCRA Events
- Share Latest Industry News
- Streamline Policy Updates
- Mobilize Action
- Create Information Campaigns
- Your Ideas

Zoom Poll Time!



Interested in Joining Us?

Contact Committee Chair:

Jessica Jane Robinson

jessicajanerobinson@gmail.com



NCRA Zero Waste Schools Committee

State law requires schools to recycle and compost

AB 341
AB 1826
SB 1383
AB 827

<https://www.calrecycle.ca.gov/recycle/schools/laws>

Recycling and Organics Recycling Guide for Schools

If you are receiving this, you have been identified as subject to California's mandatory recycling laws.

Mandatory Commercial Recycling and Organics Recycling (MCR and MORE)

- Schools and school districts are required to recycle.*

AB 827: Educating and Involving Schools to Achieve California's Recycling Goals

- Effective July 1, 2020 MCR- and MORE-covered schools and school districts must provide organics and recycling containers in areas where food is consumed. These containers must be placed adjacent to trash containers.

Requirements

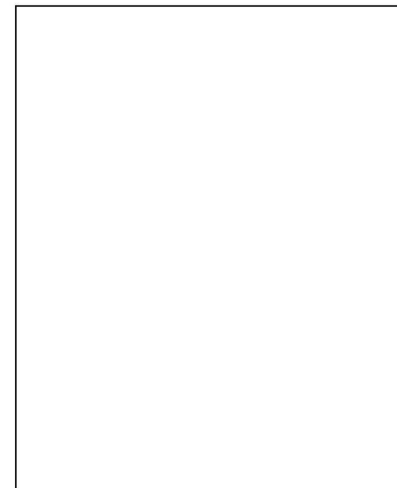
- AB 827 requires collection containers to be **visible, easily accessible, and clearly marked.**
- This law targets schools and school districts that sell products meant for immediate consumption.

Resources

Contact your city/county or hauler for more information, or contact CalRecycle at (916) 341-6199.

*More information about these requirements and related assistance is available at <https://www.calrecycle.ca.gov/Recycle/>

For customizable signage, please visit <https://www.calrecycle.ca.gov/Recycle/Commercial/Organics/PRToolkit/>



Webinar
2/11/2021
11am

GET READY TO RECYCLE & COMPOST AT SCHOOL

Join in the conversation!

Learn about the best practices for creating the physical and social infrastructure for recycling and composting at school.

Hosted by Northern California Recycling Association.



NEW



Attendees will include: haulers, custodians, facilities managers, and recycling specialists.

Speakers will include: Curie Canuela - CalRecycle, Kevin Jackson - Foothill Middle School Science Teacher/Green Team Leader, Ahmud Sheikholeslami - Assistant Superintendent at Plesanton USD.

This is the first webinar in a series hosted by the NCRA Schools Committee. We strive to help schools reduce waste by sharing resources, best practices and case studies from K-12 schools.



co-sponsored by:



AB 827 requires schools to have three, clearly labeled bins for recycling, compost and trash.

SB 1383 requires schools to: properly sort food for compost collection, educate staff & school community, reduce & recover edible surplus food, & have a non-profit food donation partner in place.

REGISTER HERE

<https://recycling-and-composting-at-school.eventbrite.com>

Webinar #2
4/1/2021
11am

GET READY TO RECYCLE & COMPOST AT SCHOOL

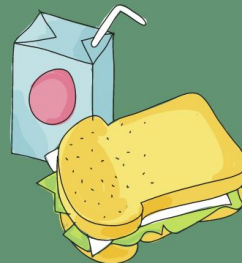
Join us for our second discussion!

Best practices for working with haulers

Featuring:

- School Districts with Hauler Contracts
- School Districts using the City Hauler Contract
- Common challenges to address

Hosted by Northern California Recycling Association.



Attendees will include: haulers, custodians, facilities managers, and recycling specialists.

Speakers will include: South San Francisco Scavenger Company, School Districts and Haulers.

This is the second webinar in a series hosted by the NCRA Schools Committee. We strive to help schools reduce waste by sharing resources, best practices and case studies from K-12 schools.



co-sponsored by:



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- properly sort food for compost collection
- educate staff and school community
- reduce and recover edible surplus food
- have a non-profit food donation partner in place

REGISTER HERE

<https://recycling-and-composting-at-school-2.eventbrite.com>

World Wildlife Fund Food Waste Warrior

- Walnut Creek school pilot
- \$1,000 grant to each of five pilot schools
- Foothill Middle school actions

<https://www.worldwildlife.org/teaching-resources/toolkits/be-a-food-waste-warrior>



ZERO WASTE WEEK PLANS

Recycling Update 2021

Tuesday, October 5

Freight & Salvage, Berkeley

To accommodate attendees from afar, RU may be a hybrid of in-person and virtual.

*If we can't meet in person,
we will pivot to 100% virtual.*



BRAINSTORM: What should NCRA focus on in 2021?

Jamboard: <http://bit.ly/Ideas4NCRA2021>

What should NCRA focus on in 2021?
Use a note card  to add your ideas below.



Events/Programs

- GREEN DRINKS IN PERSON! I miss you guys
- Develop internship opportunity for Zero Waste Youth <3
- Hours of recycling, composting, and reuse businesses
- NCRA players - everyone join
- Surplus soil management plus SB 1383 C&D Discards Impacts...
- Career Fair/Networking Fair
- Event on how to incorporate and discuss diversity issues at the office.
- Can we set up virtual tours with facilities kind of like how EBMUD, and other water agencies are doing?
- community composting webinar - The Community Composting for Green Spaces Grant progress update
- Quarterly meetings
- Require Refillable Bottles in new State/Federal Bottle Bill!
- Outreach Best Practices and Examples

Legislation

- advocacy -- opposing efforts to slow implementation of SB1383
- Bring back recycling centers! I want my nickel back!
- Single-use bans - support for reusable dishware infrastructure
- With the single use ban, can add in the work and tool kit that Center for Environmental health is doing in this area.
- bring back BULK BINS and containers
- Support Plastics Free CA ballot initiative
- managing textile discards

Food Waste

- sb1383
- Educating residents and business on food waste topics and issues.
- Identify & share out resources to support behavior change or zero waste
- support reusable takeout container businesses

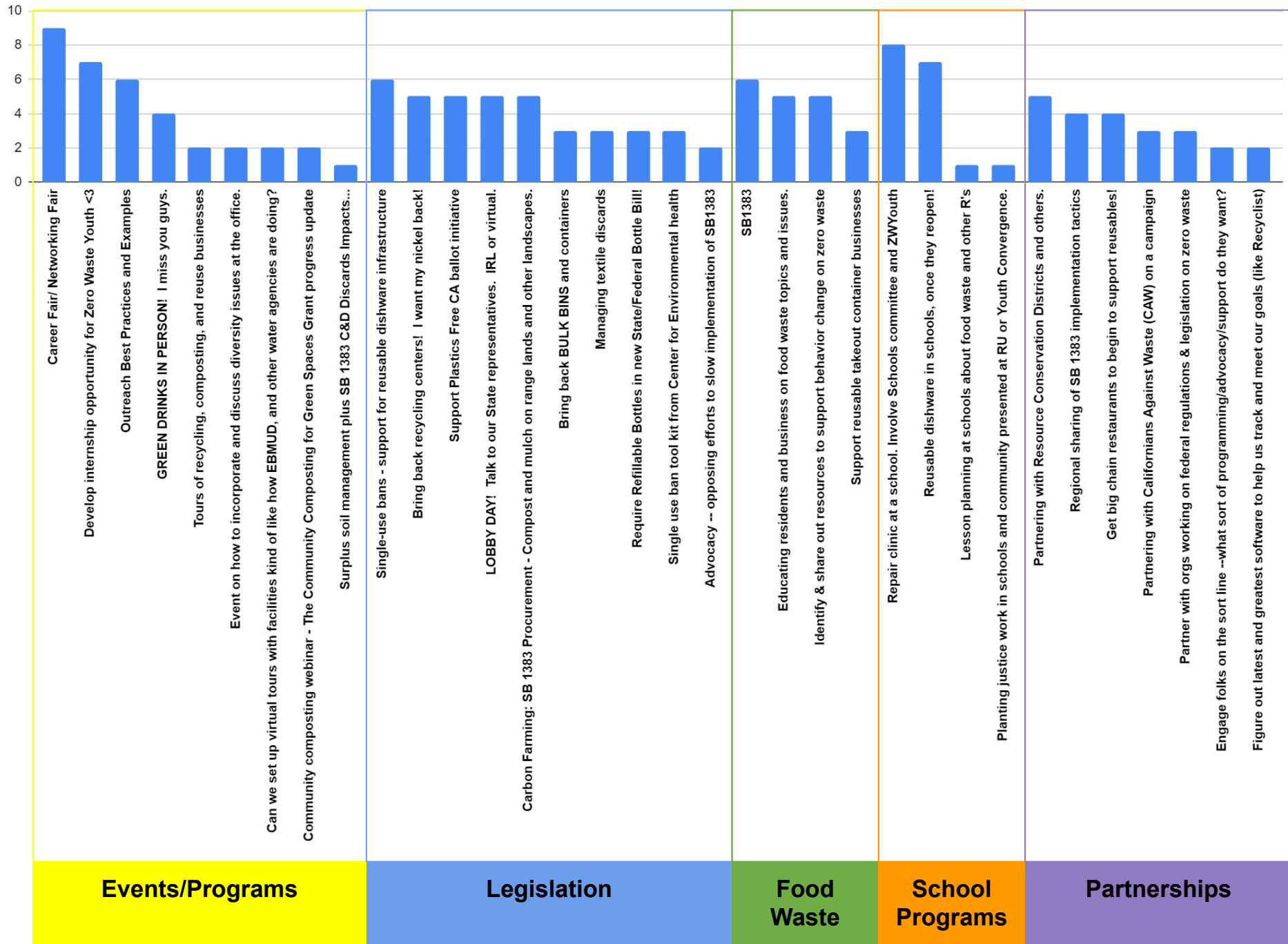
School Programs

- Repair clinic at a school. Involve Schools committee and ZWYouth
- To be considered to have Planting justice work shared on that is being done in schools and community to be at RU or Youth Convergence.
- lesson planning at schools about food waste and other R's
- Reusable dishware in schools, once they reopen!

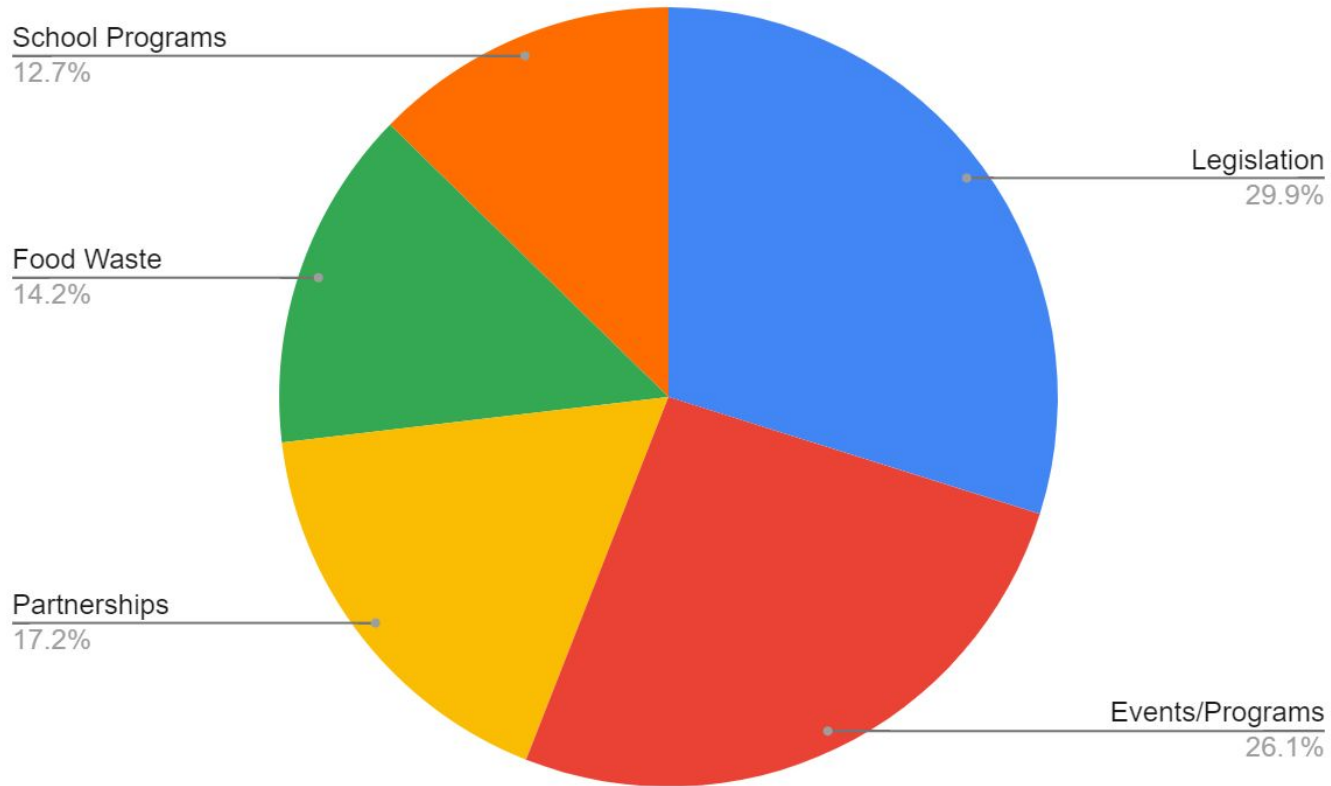
Partnerships

- Carbon Farming: SB 1383 Procurement Using compost and mulch on range lands and other landscapes. Partnering with Resource Conservation Districts and others.
- Regional sharing SB 1383 implementation tactics
- partner with orgs working on federal regulations & legislation on zero waste
- engage folks on the sort line --what sort of programming/advocacy/support do they want?
- Partnering with Californians Against Waste (CAW) on a campaign
- Figure out latest and greatest software to help us track and meet our goals (like Recyclist)
- Get big chain restaurants to begin to support reusables!

JAMBOARD IDEAS



What should NCRA focus on in 2021?



Let's focus on LEGISLATION!

Most votes to take action on LEGISLATION ideas!



BRAINSTORM: What should NCRA focus on in 2021?

TOP PICKS TO PLAN in 2021

1. Career Fair/ Networking Fair
2. Repair clinic at a school. Involve Schools committee and ZWYouth
3. Develop internship opportunity for Zero Waste Youth <3
4. Reusable dishware in schools, once they reopen!
5. Outreach Best Practices and Examples



CHECK OUT

- What are you grateful for?
- What brings you hope?
- Highlight from today/meeting?



Thank You! 2021 March NCRA Members Meeting!

