

# A La Carte

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FUNDED BY

**SOBRATO**  
Philanthropies



# The Need: Feeding Silicon Valley

Santa Clara County is 125 million meals short each year of feeding its most vulnerable

Fewer undocumented residents using CalFresh

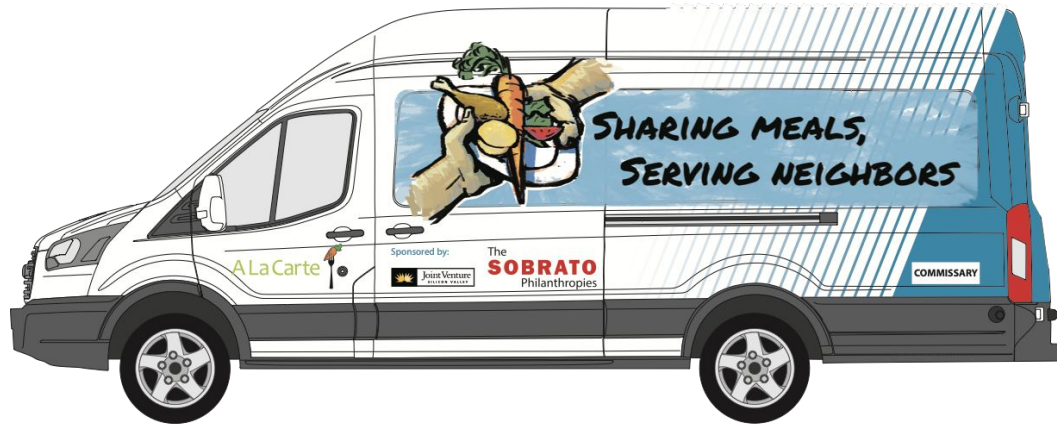
Need to reach this population in neighborhoods

Not require personal information

# The Need: Reducing Prepared Food Waste

- Employers and universities distribute gourmet meals on a large scale every day
- 7.8 million lbs of recoverable PREPARED food landfilled yearly
- Recovery efforts limited
  - Lack of refrigeration
  - Lack of food-safe transportation
- SB 1383. 20% of currently disposed edible food is recovered- starts 2022

# The Concept



A fleet of food trucks rescuing food from corporations and universities and delivering directly to those in need at no cost.



# The Benefits of A La Carte



Addresses the issue of food insecurity in neighborhoods adjacent to corporate and university campuses

- Reduces greenhouse gases
- FOOD SAFETY
  - Drivers are trained
  - truck is refrigerated
  - Food temps taken at pick up and delivery
- Employee engagement
- Reduces barriers for recipients-
  - delivered to neighborhoods
  - at convenient times

# Partners

## Sobrato Philanthropies

First funding for A La Carte, allowing the project to move forward.

## Second Harvest Food Bank

Helps identify distribution locations, serves on Steering Committee.

## Santa Clara County

Works in partnership with Joint Venture to oversee the initiative.

## Companies and University Campuses

Source of food donations, sponsorships, and volunteers.

## Other Steering Committee Members, Funders

Martha's Kitchen, Hunger At Home, participant city representatives, CalRecycle, California Climate Investments, Gordon and Betty Moore Foundation.





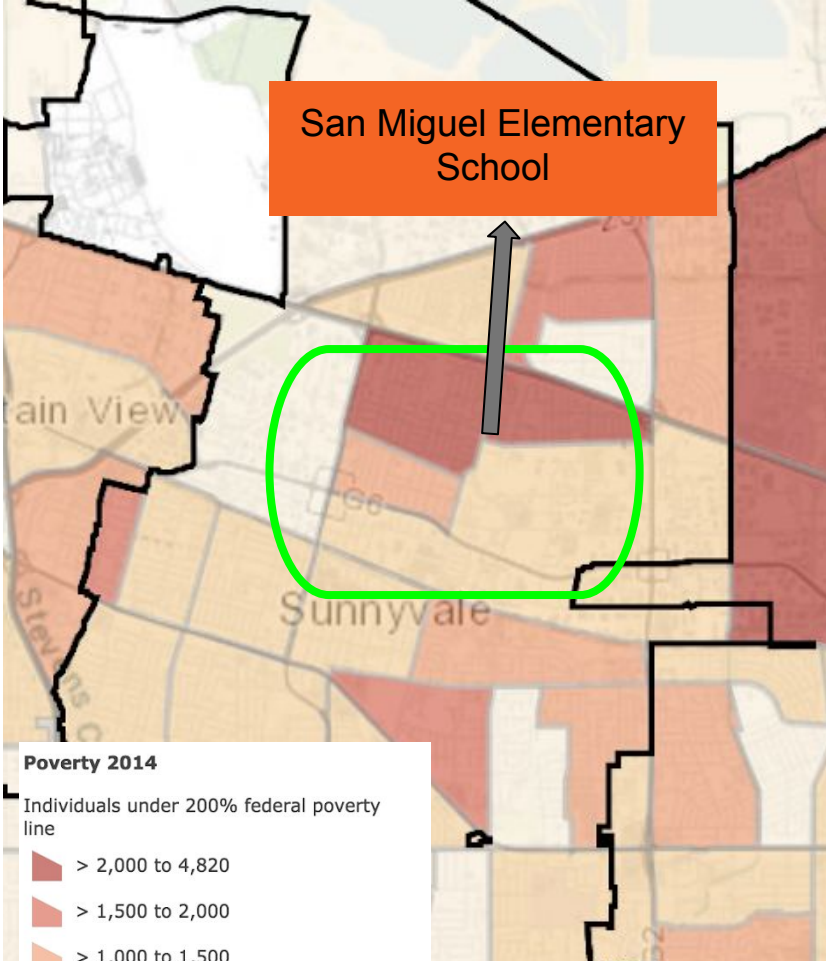
# Preliminary Pilot Data

- Partnered with Stanford University for the first portion of the pilot
- 100,000 pounds of food, or 80,000 MEALS
- 65 GHG Reductions, MTCO<sub>2</sub>e
- Stumbling blocks
  - some food discarded from unsafe temperature
  - overcoming the 'waste is shameful' mentality
  - labor shortages





# Sample Distribution Location, Sunnyvale



### Poverty 2014

Individuals under 200% federal poverty line

- > 2,000 to 4,820
- > 1,500 to 2,000
- > 1,000 to 1,500
- > 500 to 1,000
- 0 to 500

# Next Steps

with

# A La Carte



Ordering our Next Truck!

Please follow us! [alacartesyv](#) on



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