CONSTRUCTION & DEMOLITION NON-EXCLUSIVE FRANCHISE

C&D NEF- WHAT THE WHAT?

CITY OF OAKLAND

RECYCLING UPDATE 2019

C&D NON-EXCLUSIVE FRANCHISE

- Why?

- Who is In & Out?

- Stakeholder Engagement

- Level Playing Field

- Verification
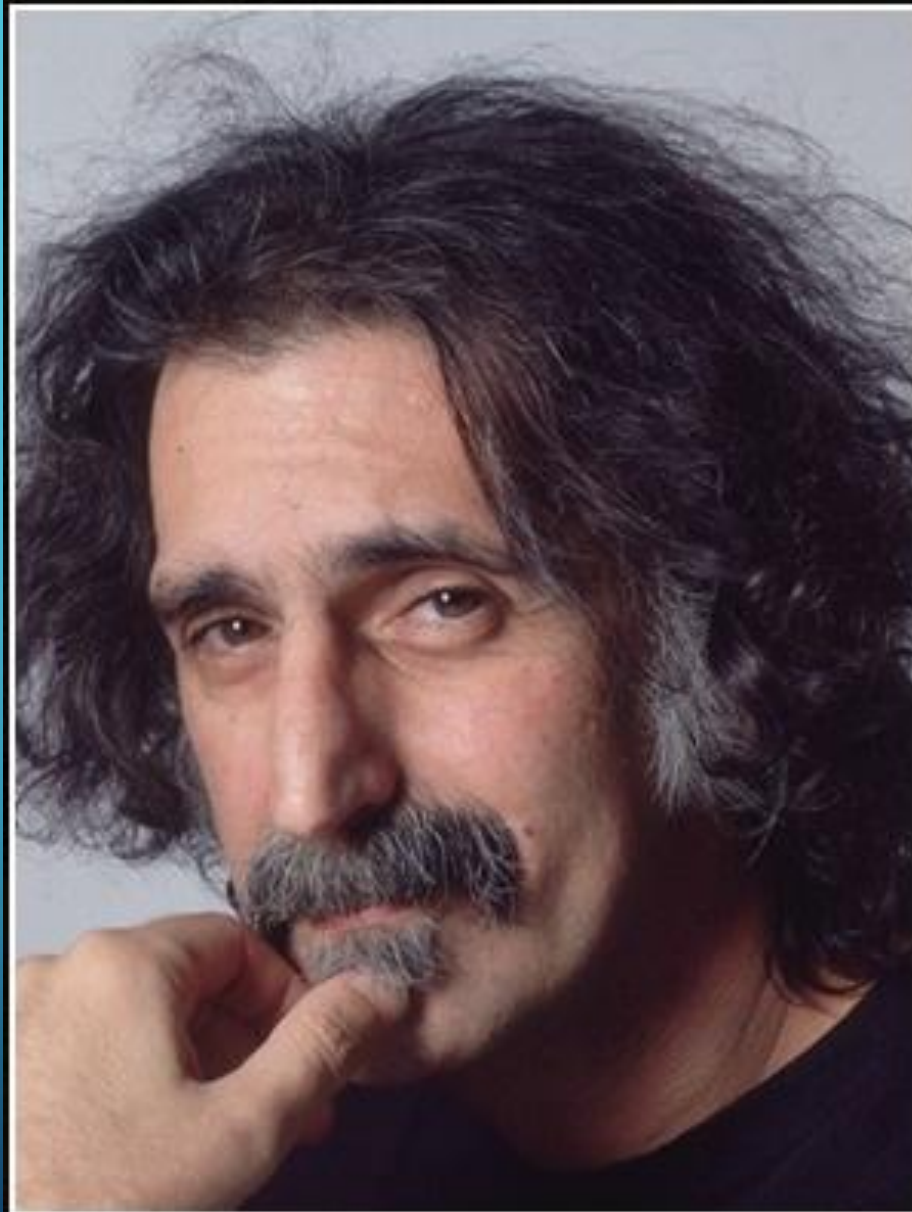
- Data Analysis

- Progress

WHY A NON-EXCLUSIVE FRANCHISE?

- Competition is good
  - Helps keep costs down
  - Not a homogenous sector

- Oakland is a gargantuan market

- Methods & materials are varied across city

One Size Does
Not Fit All

One size
does not
fit all.

– Frank Zappa –

WHO IS IN-N-OUT?

WHO IS IN & OUT?

- IN
  - Every service provider operating in Oakland
    - Includes Demolition Contractors

- OUT
  - Self Haul subject to a 3 part test
    - Incidental to primary scope
    - Self-Generated
    - Self-loaded & handled by generator & or employees; transported in *fixed bodied* vehicles owned by generator
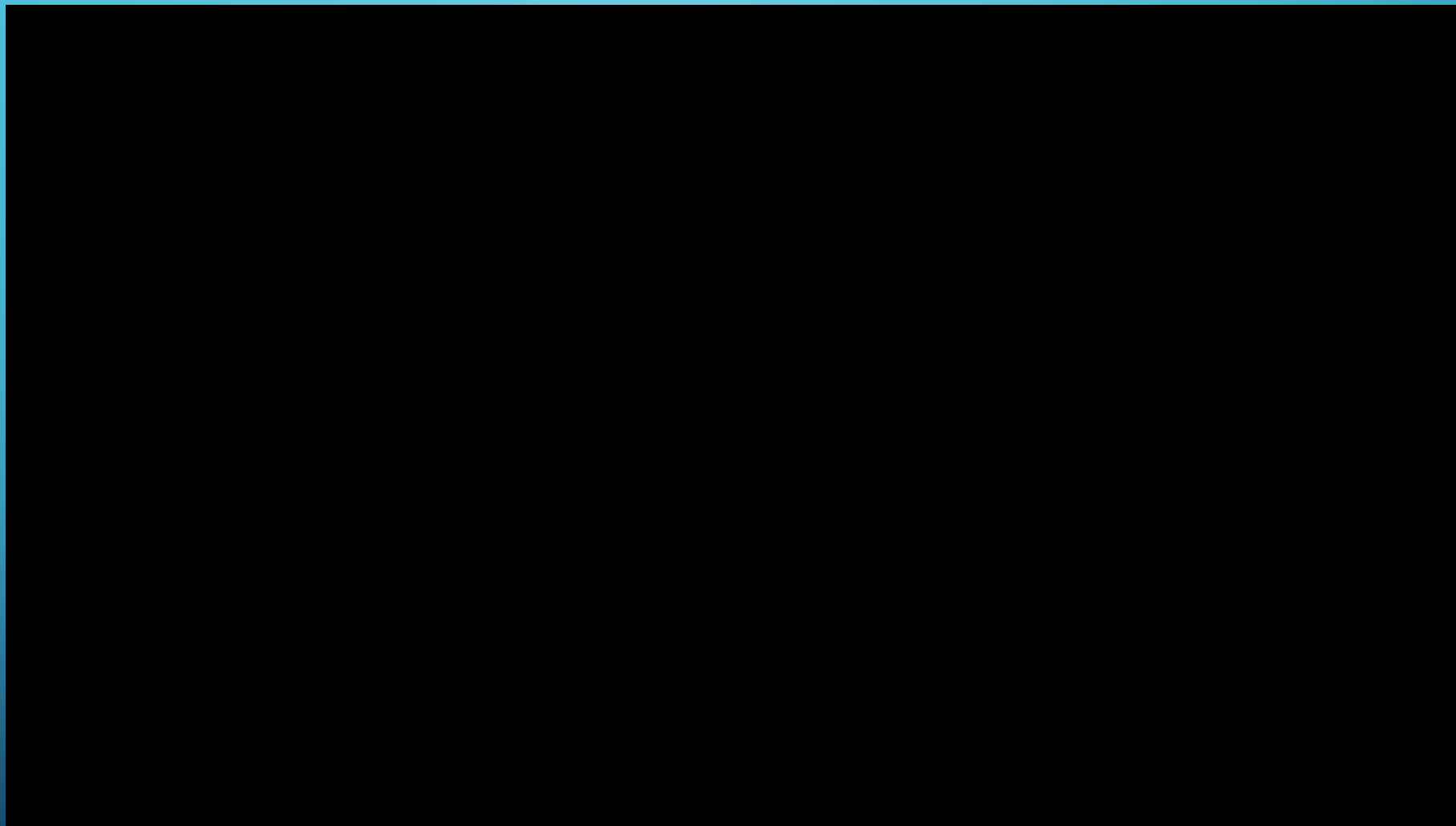
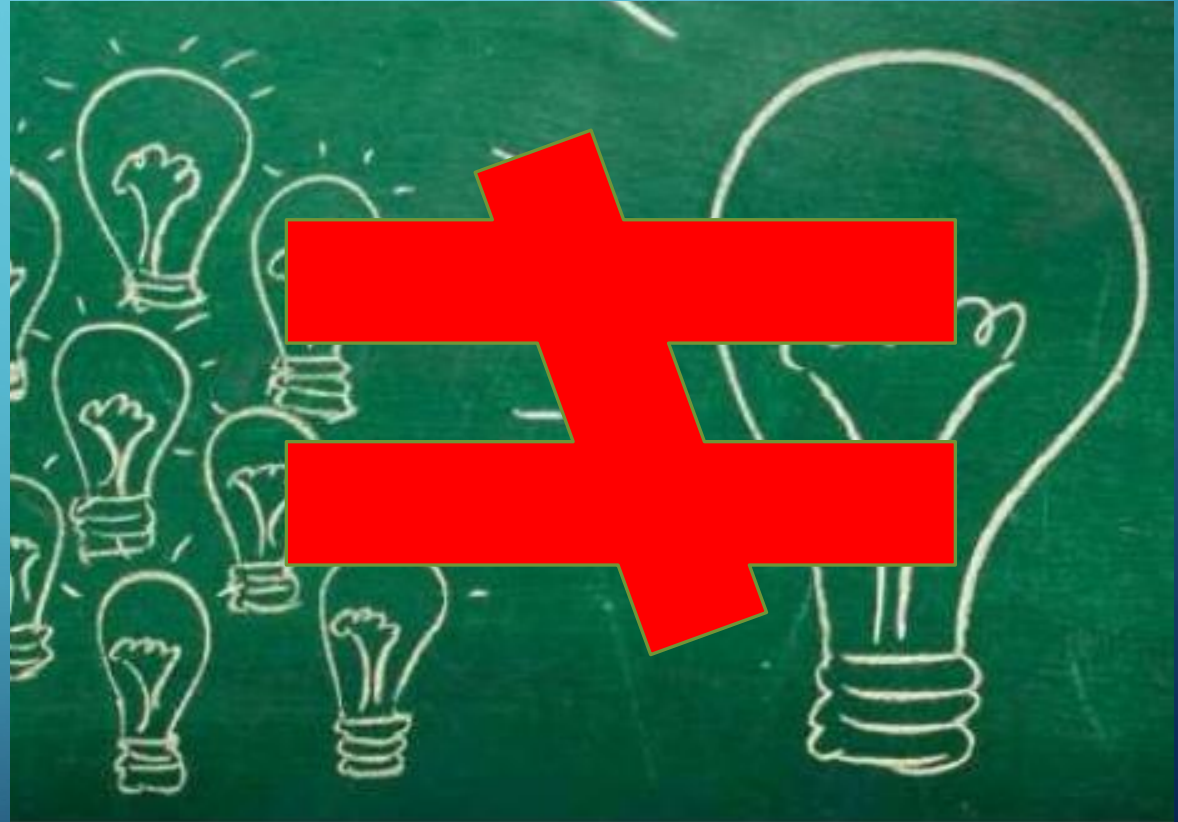# WHO IS IN & OUT?

IN?

OUT?

IN

OUT

STAKEHOLDER ENGAGEMENT

- Not Vegans

- He is holding a steak

STAKEHOLDER ENGAGEMENT

- Who

  - Service Providers

  - Facility Operators

  - Building Professionals

- In-person Interviews

- Surveys

  - Input, Analysis & Adjustments

Cliché Graphic

PARADIGM SHIFT

LEVEL PLAYING FIELD

- Notify Builders in writing
    - Builders must select hauler from approved list

- Pursuing reported alleged violations
    - Public
    - Franchisees

- Reviewing submittals
    - Gate tags may ID hauler
    - Staff verify hauler is or is not authorized

- Enhanced Field Leveling
    - Leverage contract compliance angle
    - Pursue enforcement options via Code Compliance
    - Deploy field staff to monitor

FACILITY VERIFICATION

- Notify Builders in writing

- Builders must select from pre-populated list

- Reviewing submittals
  - Confirm facility is authorized
  - Gate tags may ID hauler

- Enhanced Field Leveling
  - Pursuing 3rd party certification of facilities
  - Recycling Certification Institute (RCI)

DATA MINING

- Compliance Stats

- Tonnage Stats

- Facility Stats

- Revenue Stats

- Solutions

PROGRESS
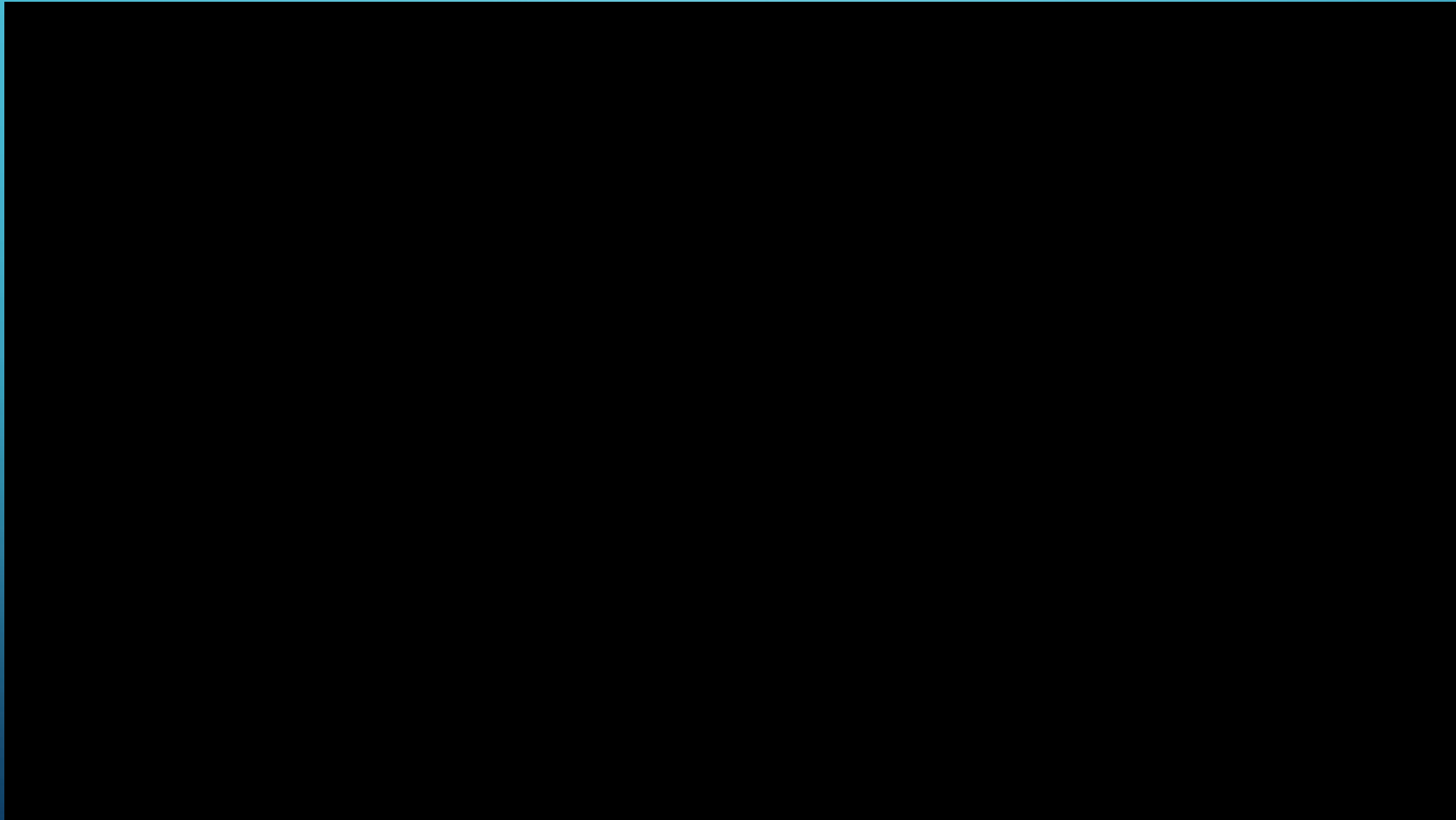
- Web Content Development

- Procedures and Protocols Development

- Reporting Tools Development

- Application Process Streamlining

CHALLENGING WORK

PHEW, ARE WE DONE YET?

THANKS

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