

AN INITIATIVE OF



The Need: Reducing Waste

Silicon Valley is a unique area with many employers and universities distributing gourmet meals on a large scale every day.

Second Harvest Food Bank's Prepared Food Report estimates there is approximately 7.8 million pounds of recoverable PREPARED food going into landfill each year.

Response to SB 1383.

The Need: Feeding Silicon Valley

In Silicon Valley, one in four adults and one in three children are food insecure or at risk of hunger.

Santa Clara County is 125 million meals short each year of feeding its most vulnerable population.

Fewer and fewer undocumented residents feel comfortable accessing traditional feeding mechanisms (CalFresh), so there is a need to reach this population in their own neighborhoods, without requiring personal information.

The Concept



- A fleet of food trucks that rescues food from corporations and universities and delivers directly to those in need at no cost
- Trucks are attractive, new and staffed by professional drivers, offering a normal, dignified experience to those accessing the service
- No questions asked when distributing food. This allows us to easily serve undocumented patrons, those that don't fit into existing assistance programs, and help normalize the experience for users

The Benefits of A La Carte

- Addresses the serious issue of food insecurity in neighborhoods immediately adjacent to tech company headquarters and university campuses, taking 'local community support' to the next level
- Reduces greenhouse gases by reducing the amount of food waste that ends up in landfills
- FOOD SAFETY. Drivers are trained, truck is refrigerated. We take food temperatures during pick up and again at delivery.
- Opportunities for employee engagement
- Impact is tracked, with statistics about number of meals served, communities supported by the program

Partners

Second Harvest Food Bank

Works in tandem with our organization to map concentrated areas of people living with daily food insecurity and towards ending Silicon Valley hunger. Two senior staff serve on the Steering Committee.

Santa Clara County

Works in partnership with Joint Venture to oversee the initiative, align strategy and connect with county resources.

Companies and University Campuses

Source of food donations, sponsorships, and volunteers.

Other Steering Committee Members

Martha's Kitchen, Hunger At Home, and participant city representatives.

Impact

- Each van, at capacity, could serve 500,000 meals a year
- Up to 508 MTCO2e Greenhouse gas impact per van
- Program targets neighborhoods, mapped by Second Harvest, with the greatest need and the least amount of current assistance use
- FOCUS on those who are either
 - undocumented
 - have limited transportation
 - only receive Second Harvest food 1x per month
 - homeless and attending community college
 - not served by current programs

Pilot Project On Stanford University Campus

- New guidelines for Stanford kitchens, will save more than 2X as much food
- Could pool food from up to 30 different locations across campus with student support
- System in place to save food from large events, like Stanford football games
- Serve food in Mountain View, Sunnyvale, East Palo Alto, Palo Alto, DeAnza and Foothill Colleges
- Funded by The Sobrato Foundation, Betty and Gordon Moore Foundation, CalRecycle and the California Climate Investments, targeting the issues of hunger, food waste and CO2 reduction

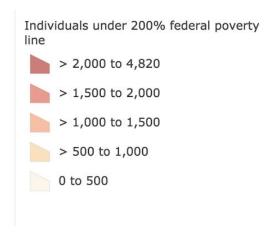
Preliminary Data

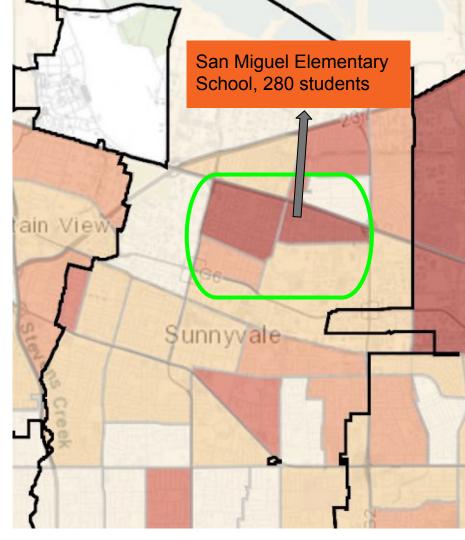
First two weeks of operation:

- Slowing adding locations on campus. At 10
- 12,099 pounds in the first 2 weeks
- 6,000 meals served in the first week!
- Stumbling blocks: some food discarded from unsafe temperature, kitchen buy-in (overcoming the 'waste is shameful' mentality)

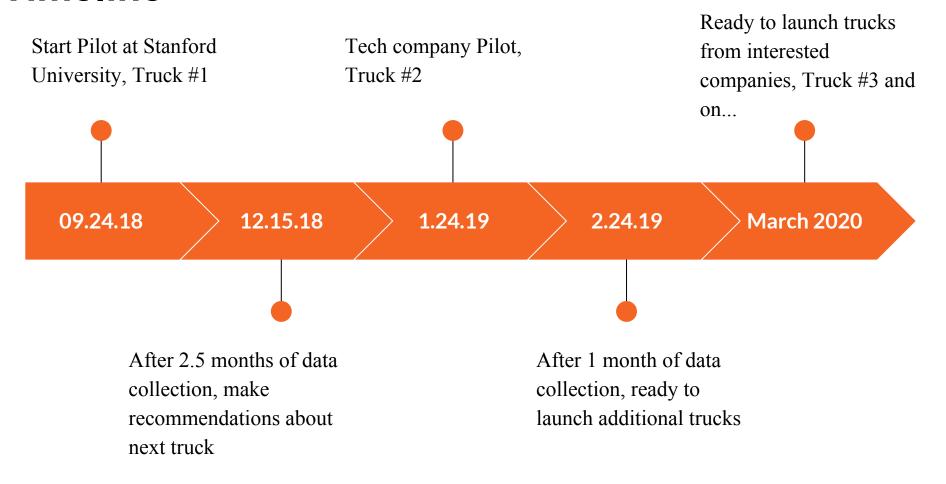
Sample Distribution location, Sunnyvale

- Will be a site used for the pilot
- Location selection supported by Second Harvest Food Bank
- Number of people under 200% of poverty line: 6,581
- Approximately 60% of the population over age 25 with less than a high school education
- 41% Latino, 32% Asian





Timeline





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