



**Zero Waste USA**

*Inspiring Communities to Embrace and Achieve Zero Waste*

# Save the Albatross!

Ruth Abbe, President  
Zero Waste USA



- Formed in 1996
- Campaign for Zero Waste
- Promote Jobs from Discards
- End Corporate Welfare for Wasting



www.coca-cola.org



DEMAND  
COKE END  
PLASTIC  
WASTE  
SUPPORT



# Why Albatross?





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# Why Albatross?











# Endorsers



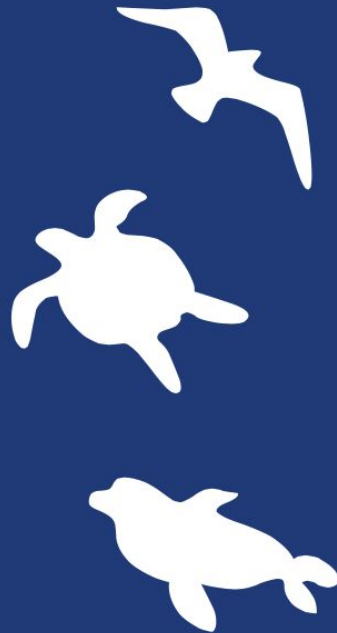


# Why Bottle Caps?



# Top five most deadly ocean trash item

Figure 3: Top five most deadly ocean trash items. (Source: Ocean Conservancy, 2015)



1. Fishing gear
2. Plastic bags & utensils
3. Balloons
4. Cigarette butts
5. Bottle Caps



# Better Alternatives Now - B.A.N. LIST 2.0

MEGRED NATIONAL DATA					
PLASTIC PRODUCT		ICC	NOAA	MDT	Health The Ba
1	Food Wrappers (candy, chips, etc.)	318880.0	272.0	16315.0	307
2	Bottle Caps (Plastic)	273089.0	779.0	11735.0	27352
3	Beverage Bottles (Plastic)	206993.0	122.0	7809.0	6297

[www.5gyres.org/publication](http://www.5gyres.org/publication)

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## Tell Coke and Pepsi to Leash their Lids!

92K supporters

Petition details



# Tell Coke and Pepsi to Leash their Lids!



## Continue your support

You and 92,121 others signed this

### CONTRIBUTE TO THE FUNDRAISER



**Fund our campaign to require beverage manufacturers to leash their lids**

[View fundraiser](#)

### HELP THIS PETITION WIN



April Crow and : Tell Coca-Cola, PepsiCo & Nestle Waters to...



A person wearing a dark blue jacket and a white collared shirt is holding a rectangular piece of corrugated cardboard with both hands. The cardboard has the text "WE LOVE YOUR JOB" printed on it in a bold, black, sans-serif font. The word "LOVE" is split by a red heart symbol. The person's hands are visible, and a ring is visible on the ring finger of the right hand. The background is slightly out of focus, showing an office environment with a desk and a chair.

WE L♥VE  
YOUR JOB









# WORLD CLEANUP DAY

## 15th September 2018

**BE A PART OF THE BIGGEST CIVIC ACTION IN HISTORY!**

[www.worldcleanupday.org](http://www.worldcleanupday.org)

# Keep it Clean!





# AB 2779 (Stone and Calderon)

- Requires caps to be connected to the bottle or beverage consumed without removing cap
- GOALS: decrease the cap litter in the environment; increase recycling
- Bottle caps typically made from recyclable polypropylene



# Recycling

- Many plastic recyclers have the technology to sort the polypropylene (#5) caps from the polyethylene terephthalate (PET-#1) bottle
- **Automotive parts** - consoles, small components
- **Rigid packaging** - buckets, closures, paint cans , crates
- **Agricultural** - seed trays and pods
- **Flooring** - carpets and rugs





# Design Solutions

- Crystal Geyser Springwater is already doing it in California and Texas
- Many tethered caps are available for hot- fill, carbonated, and cold-filled beverages.
- the Guardian™, the Hydrant™, the Inside™, the Original™, the SimpliDrink™ the Uno™ The StayWith™ and the This Cap™ also work for carbonated beverages.

# AB 2779 – Show Your Support

## Whose Support do we Need?

- Wastewater, stormwater agencies
- Zero waste agencies
- Local government (cities, counties)
- Watershed groups and advocates in key districts
- Recyclers

## Ways to Support AB 2779:

1. sign our petition  
<https://www.change.org/p/april-crow-and-tell-coca-cola-pepsico-nestle-waters-to-leash-their-lids>
2. send a letter of support to Asm. Stone
3. Make a donation at:  
[www.albatrosscoalition.org](http://www.albatrosscoalition.org)







## **Save The Albatross Coalition**

*People's Campaign to Save the Pacific Albatross*



[www.albatrosscoalition.org](http://www.albatrosscoalition.org)