A NEW KIND OF APPAREL COMPANY

Follow us! @renewalworkshop

RETURNING KINDNESS, COMPASSION & COURTESY TO CUSTOMER SERVICE.
CALL OR EMAIL US ANYTIME.

#renewalworkshop #renewedinamerica #wearitout #renewnotnew

—You did something GOOD
Now, you get something GREAT

CREATING NEW SYSTEMS TO SOLVE BIG PROBLEMS

One-of-a-kind no-packaging packaging. All of your order information can be found in your confirmation email or in your account at renewalworkshop.com

THE RENEWAL WORKSHOP

Northern California Recycling Association
Berkeley, 2018
WHERE DOES IT ALL GO NOW?

20% KEEP
80% TOSS

BANNING USED CLOTHES

10.5 MILLION TONS
FINANCIAL PAIN FOR BRANDS

- MANAGEMENT COSTS
- WAREHOUSE & SHIPPING COSTS
- DISPOSAL COSTS
CIRCULAR ECONOMY - an industrial system that is restorative by design

1 Hunting and fishing
2 Can take both post-harvest and post-consumer waste as an input

SOURCE: Ellen MacArthur Foundation - Adapted from the Cradle to Cradle Design Protocol by Braungart & McDonough
THE FIRST RENEWAL FACILITY
IMPACT

42,000 lbs

25,000 gallons

36,000,000 gallons

72,000 lbs
THE CIRCULAR FUTURE

Manufacturer

Brand

Consumer

Phases:

PHASE 1
- RW Renewal

PHASE 2
- RW Recycle

PHASE 3
- Raw Materials