



**THE RENEWAL WORKSHOP** **RW** **A NEW KIND OF APPAREL COMPANY**

Thanks for **renewing** with us.  
♥ Team RW

This paper belongs in the recycling bin when you are done with it. ♻️

Follow us!  
**@renewalworkshop**  
f t i M

RETURNING KINDNESS, COMPASSION  
& COURTESY TO CUSTOMER SERVICE.  
**CALL OR EMAIL US ANYTIME.**

#renewalworkshop #renewedinamerica #wearitout #renewnotnew

— You did —  
something **GOOD**  
Now, you get  
something **GREAT**

**CREATING NEW SYSTEMS  
TO SOLVE BIG PROBLEMS**

One-of-a-kind no-packing-list-packaging.  
All of your order information can be found  
in your confirmation email or in your  
account at **renewalworkshop.com**

**RW** **THE RENEWAL WORKSHOP** Sign up for a weekly  
edition of Renewal Workshop's  
and more sustainable fashion.



**Northern California Recycling Association  
Berkeley, 2018**







## WHERE DOES IT ALL GO NOW?



20% KEEP  
80% TOSS



BANNING  
USED CLOTHES



10.5 MILLION TONS





## FINANCIAL PAIN FOR BRANDS



MANAGEMENT  
COSTS



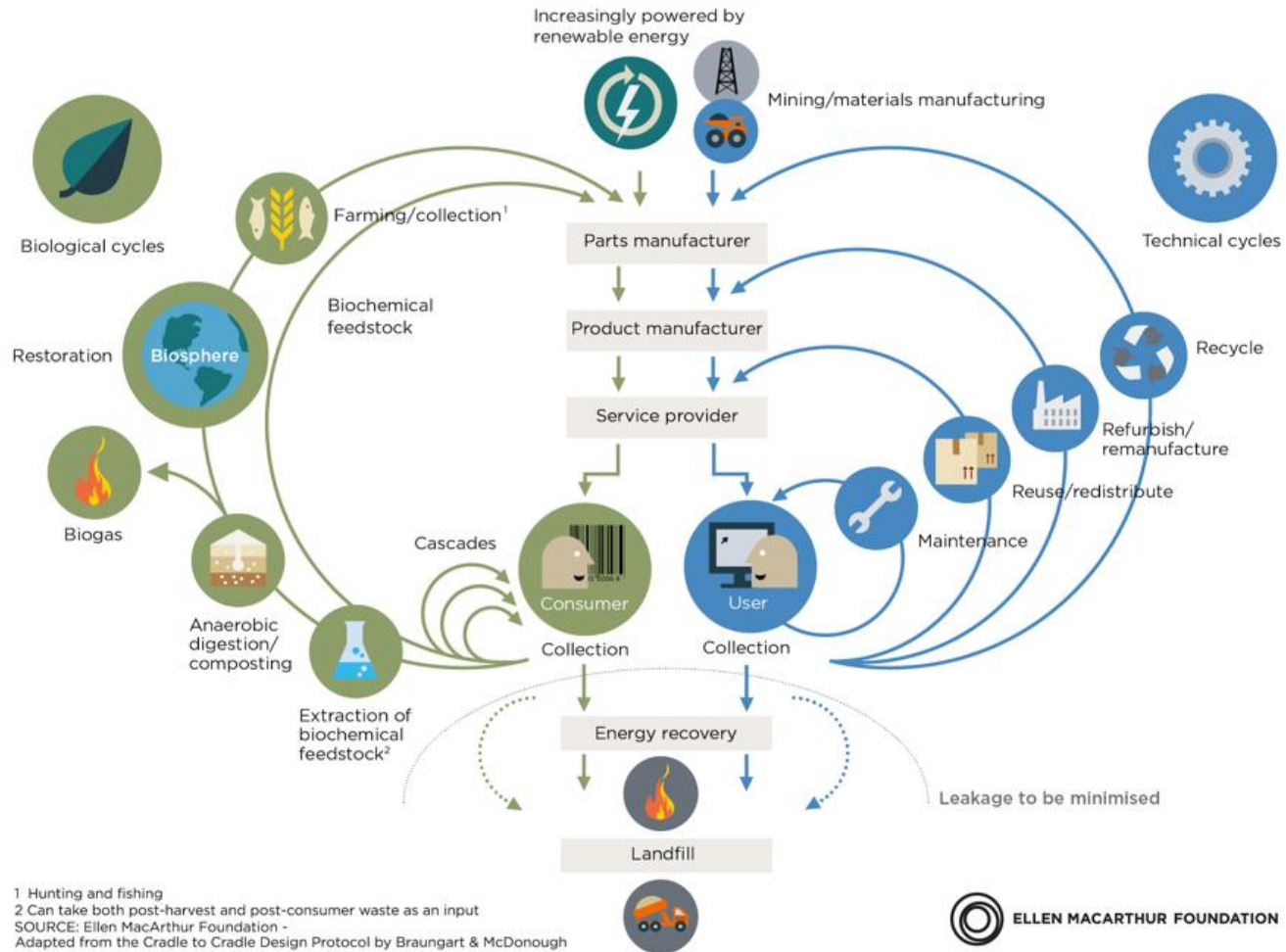
WAREHOUSE &  
SHIPPING COSTS

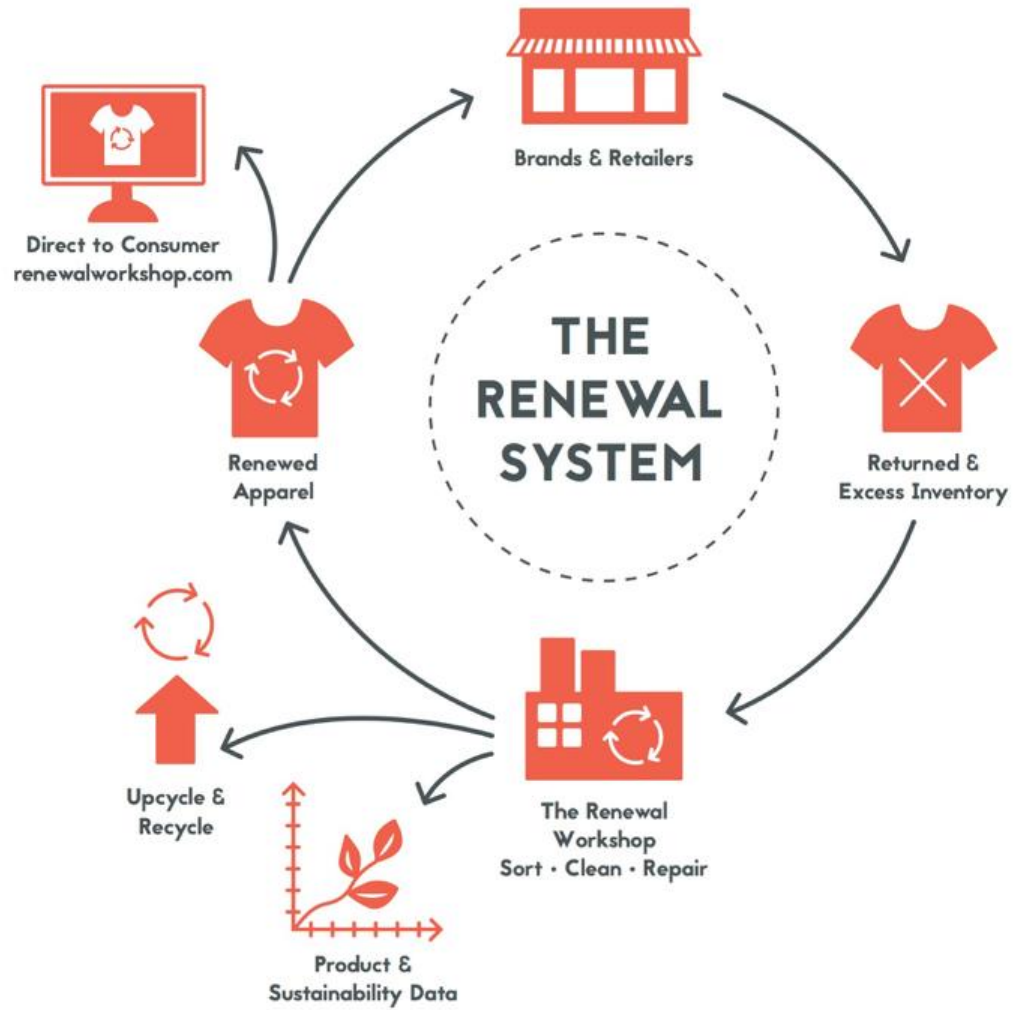


DISPOSAL  
COSTS



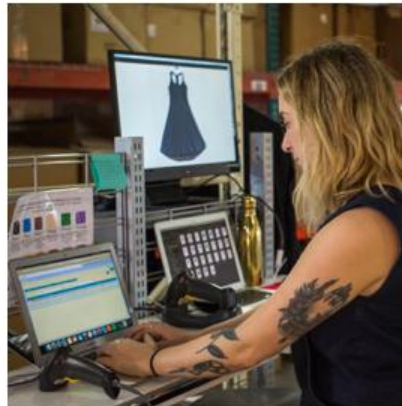
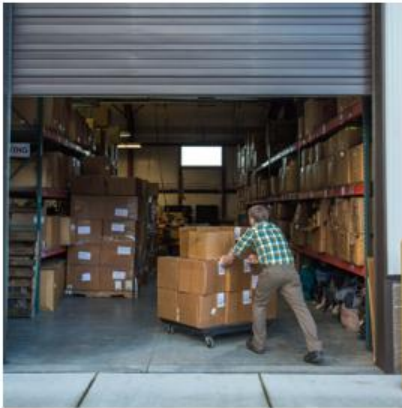
CIRCULAR ECONOMY - *an industrial system that is restorative by design*







# THE FIRST RENEWAL FACILITY





## BRAND PARTNERS

\$12B US-based  
Apparel Holding  
Company  
(confidential)

 **MOUNTAIN  
KHAKIS**  
JACKSON HOLE • WYOMING

  
**prAna**

**TOAD  
& CO**

 **vuori**

 **ibex**

  
PEARL IZUMI

**nau**

  
**CIRQUE**

**thr<sub>≡</sub>ad**

  
**INDIGENOUS**  
ORGANIC + FAIR TRADE FASHION

**RAMBLERS**  
— WAY —  
**OUTERKNOWN**

**COYUCHI**  
*nature comes home*





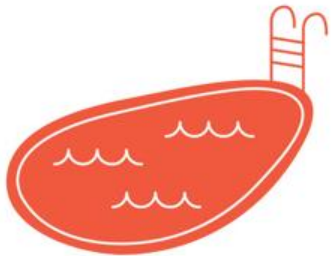
**IMPACT**



**42,000 lbs**



**25,000 gallons**



**36,000,000 gallons**

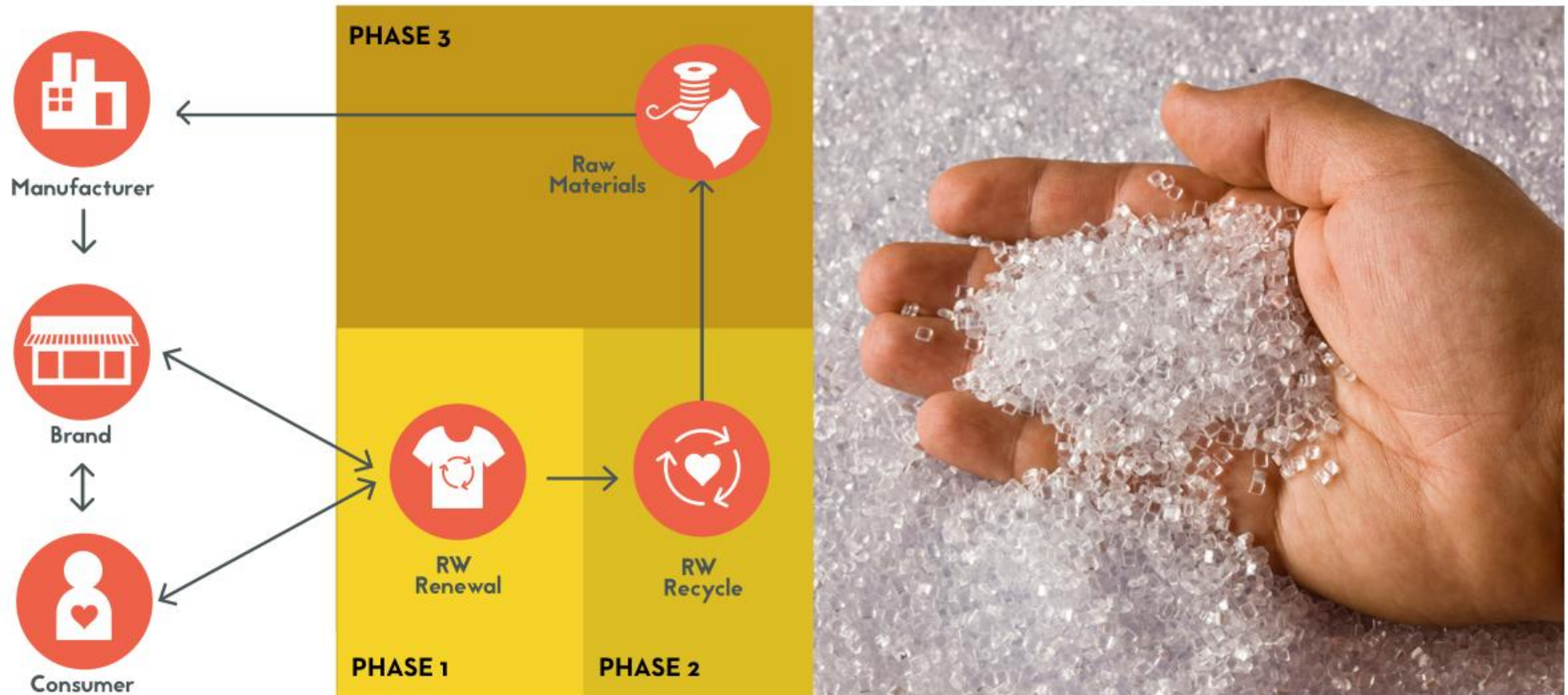


**72,000 lbs**





# THE CIRCULAR FUTURE







THE  
RENEWAL  
WORKSHOP

