



# Making Things Happen: Transitioning to a Circular Economy

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[zerowastescotland.org.uk](http://zerowastescotland.org.uk)

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**EUROPE & SCOTLAND**  
European Regional Development Fund  
Investing in a Smart, Sustainable and Inclusive Future





# About Zero Waste Scotland

We are Scotland's Circular Economy Experts, recognised internationally for our contribution to delivering a Zero Waste future.

Funded by the Scottish Government and European Regional Development Fund.



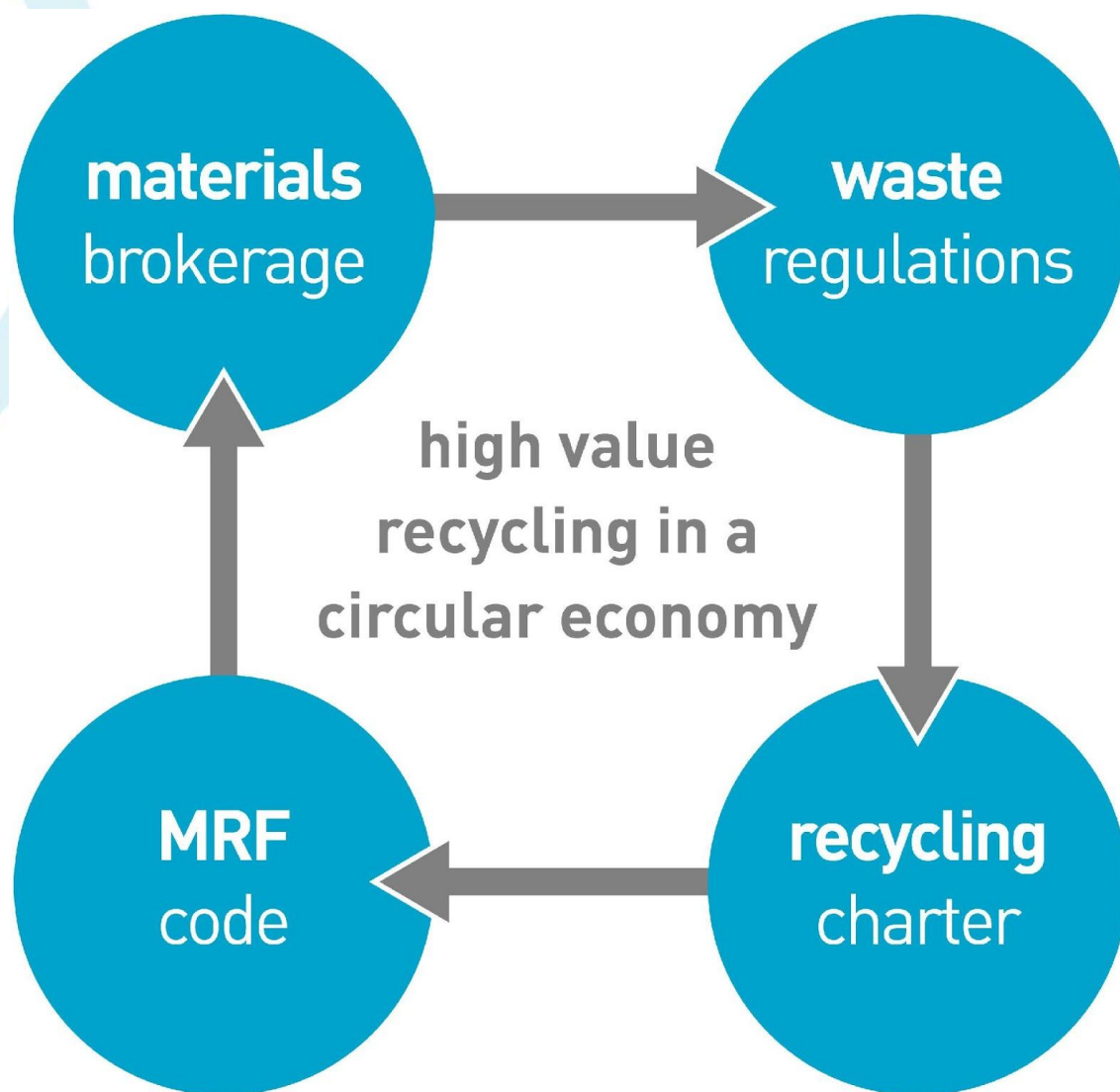
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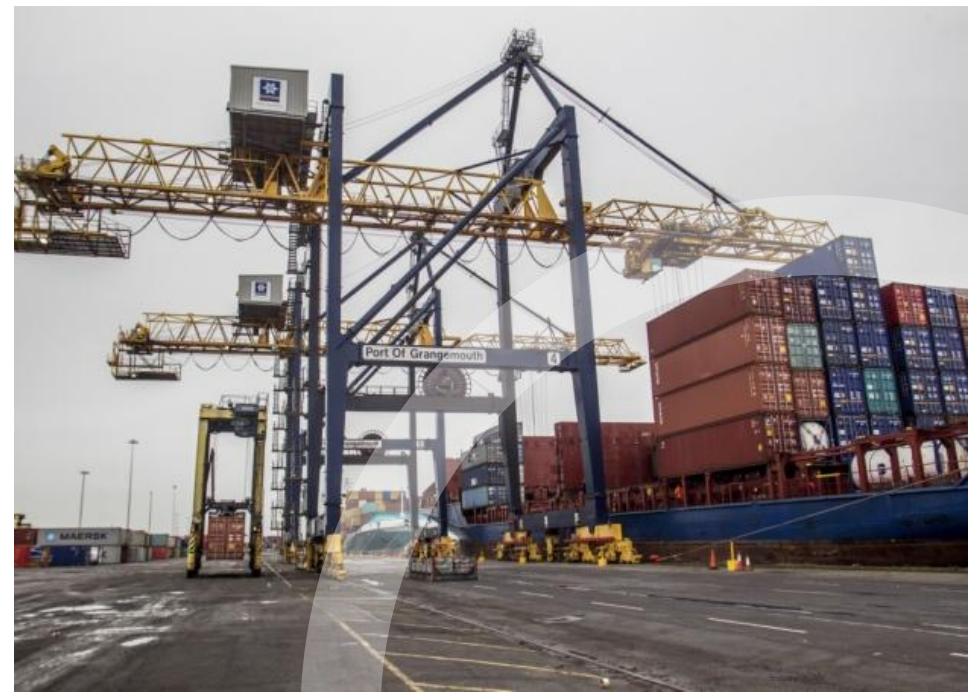
















LOVE  
FOOD  
hate waste

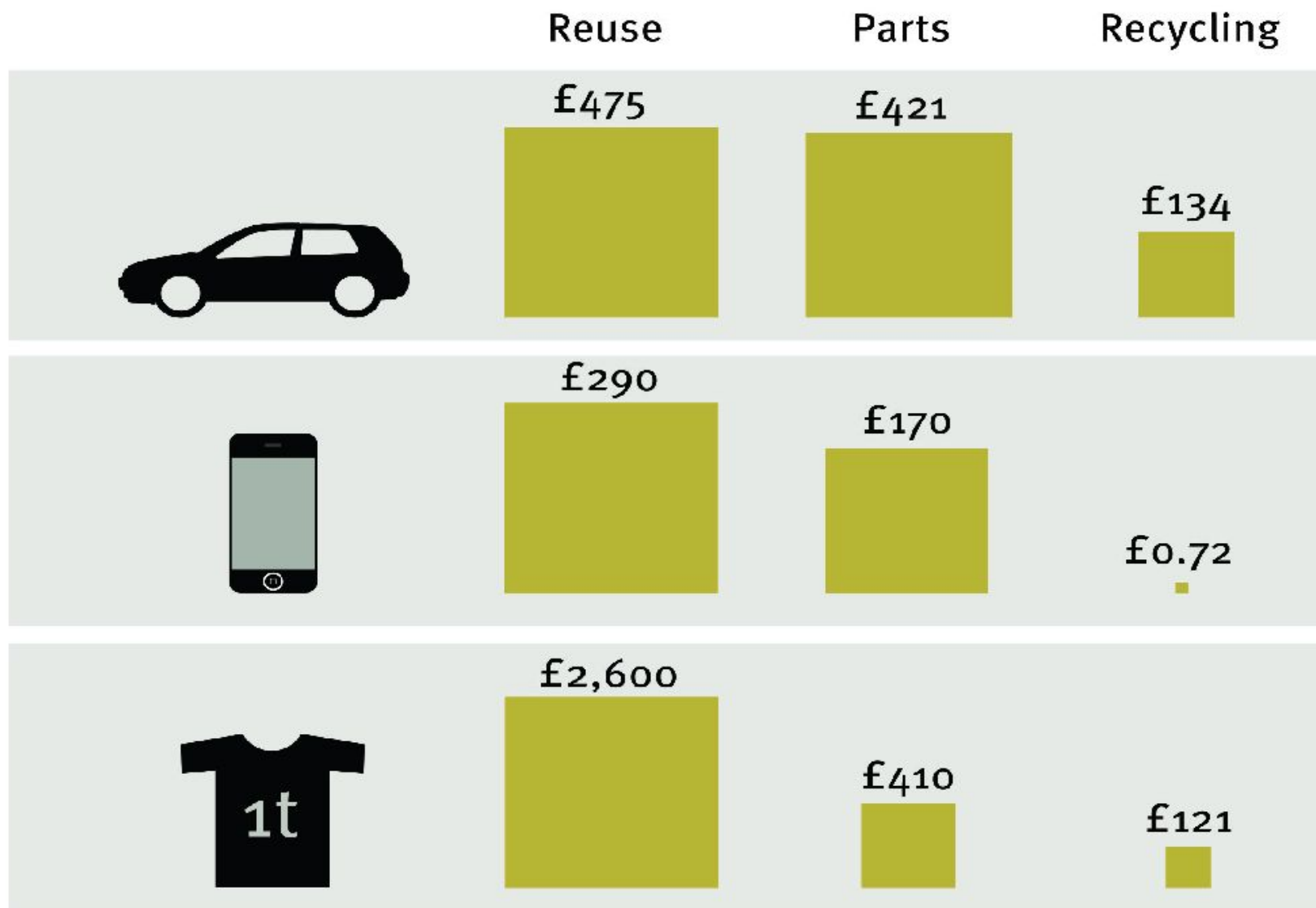
SAVE A TASTY  
**£460**  
A YEAR

Every year in Scotland we throw away over **600,000** tonnes - or **£1 billion worth** - of food. That's **£460 a year**, or **£38 a month**, for the average household. Some of it is just peelings and bones, but most of it is good food that we simply didn't get around to eating.



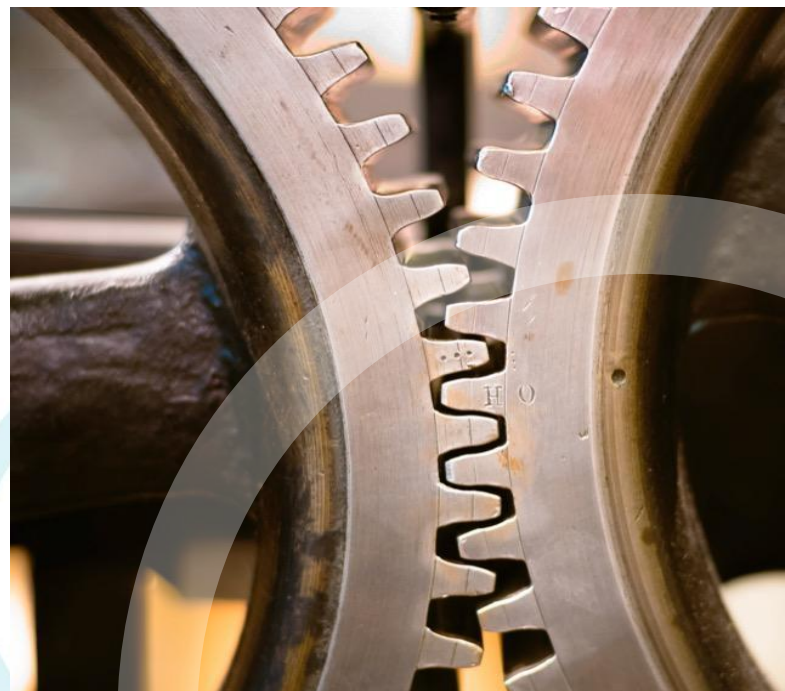
**#MakeThingsLast**





Value is lost by breaking products back down into components and materials







# THE SHRUB

SWAP & REUSE HUB









# Accelerating a circular economy

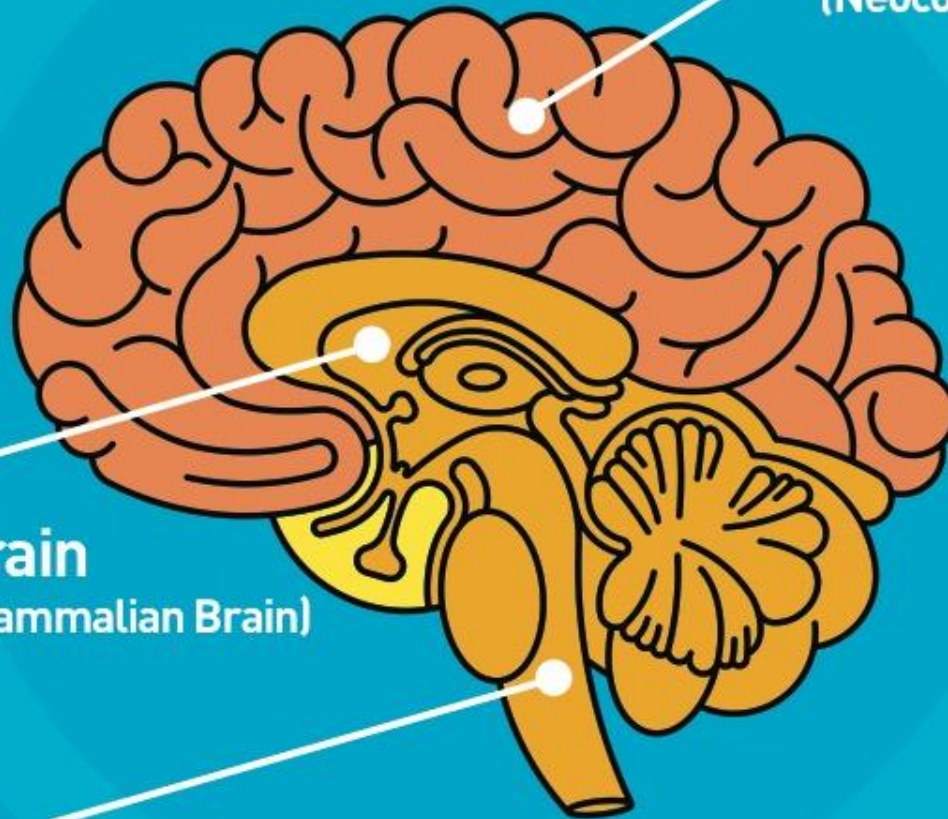
- £18 million Investment Fund
- Dedicated 1-1 support service for businesses
- Business network to enhance peer to peer learning & collaboration
- Scottish Institute for Remanufacturing
- Reuse & Repair Infrastructure
- Zero Waste Towns
- Development of a CE skills academy
- Public Procurement Training
- City and regional schemes
- Product Stewardship
- Deposits Legislation



**Thinking Brain**  
(Neocortex, New Brain)

**Emotional Brain**  
(Limbic System, Mammalian Brain)

**Instinctive Brain**  
(Reptilian Brain, Old Brain)









Save the date  
30 Oct – 1 Nov 2018  
#CEHotspotScot

[www.circulareconomyhotspot.scot](http://www.circulareconomyhotspot.scot)



# Thank you.

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European Union



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