

NORTHERN CALIFORNIA RECYCLING ASSOCIATION:

Draft Member's Mtg Agenda: 11/16/17

Location: 1970 Broadway St Oakland, CA (John Moore's offices)

Presiding Officer is President Laura McKaughan (calling in)

6:30pm Meeting called to order, all presumed to be in attendance

6:32 Consent Calendar

- 1) Agenda
- 2) Minutes from Oct 2017 meeting

6:35 Treasurer's Report

- 1) Financial report Oct 2017
- 2) 2017 YTD & Budget
- 3) Grant Activity: EAB, StopWaste (did we get an update from Susan?)

6:50pm Administrative Activity

- 1) New board member manual update (Sherman)
- 2) Overhauling the bylaws (Sherman)
- 3) Mission statement update
- 4) Board assistance on calling lapsed members (Gerber)
- 5) New election calendar (Gerber/Moore)
- 6) Admin contract and performance review
- 7) Other board action items – review of Google sheet

7:30 Actions Requiring Expenditures

- 1) BayROC – how to utilize their assistance for social media, will likely need Admin support

7:45pm Actions Requiring Discussion/Policy Decisions

Report by Committee: (15-20 mins each)

A) Membership, Engagement & Activities (Hoffman/Dewey-Mattia)

- 1) Report out from bike tour
- 2) Holiday party planning
- 3) Update on ZWYC (Connolly)/ also who will be new liaison?
- 4) Getting organics service for John's office building (Near)
- 5) RU/ZWW Committee Updates?
  1. Speakers
  2. Volunteer (need a point person for this)
  3. Registration

4. Food (need a point person for this)
5. Social media – intern/volunteer?
6. Sponsorship (need to form a committee again)
7. Tours/screening/ZWW Ideas from last meeting (MEA to brainstorm more: Concept for 40<sup>th</sup> anniversary at El Cerrito Senior Center invite all the old NCRA board members-ZW brain trust, 40 future- Saturday after RU. Wasted screening. Need 40<sup>th</sup> to play into theme. Redwood organics for tour? Another Pier 96.

B) Zero Waste Advocacy (Brooms/Moore)

- 1) Recent activity, letter writing
- 2) Local flow control (Moore) TABLED

C) Communications Committee (Sinnott)

8:50 Adjournment