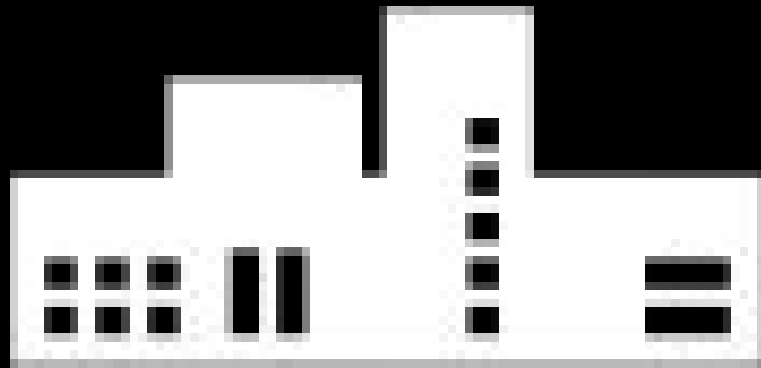
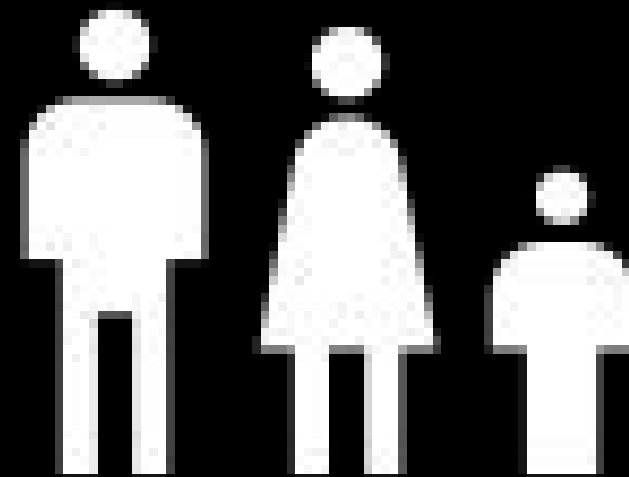


Diapers and the Waste Stream



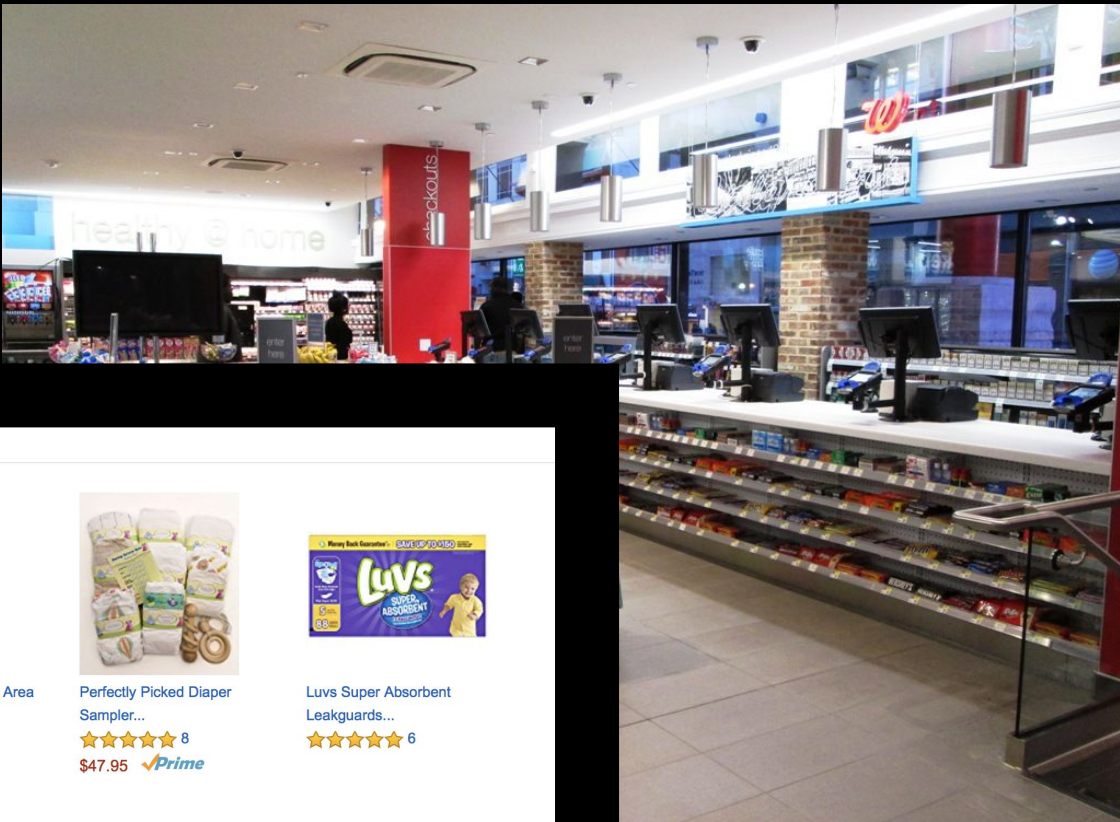
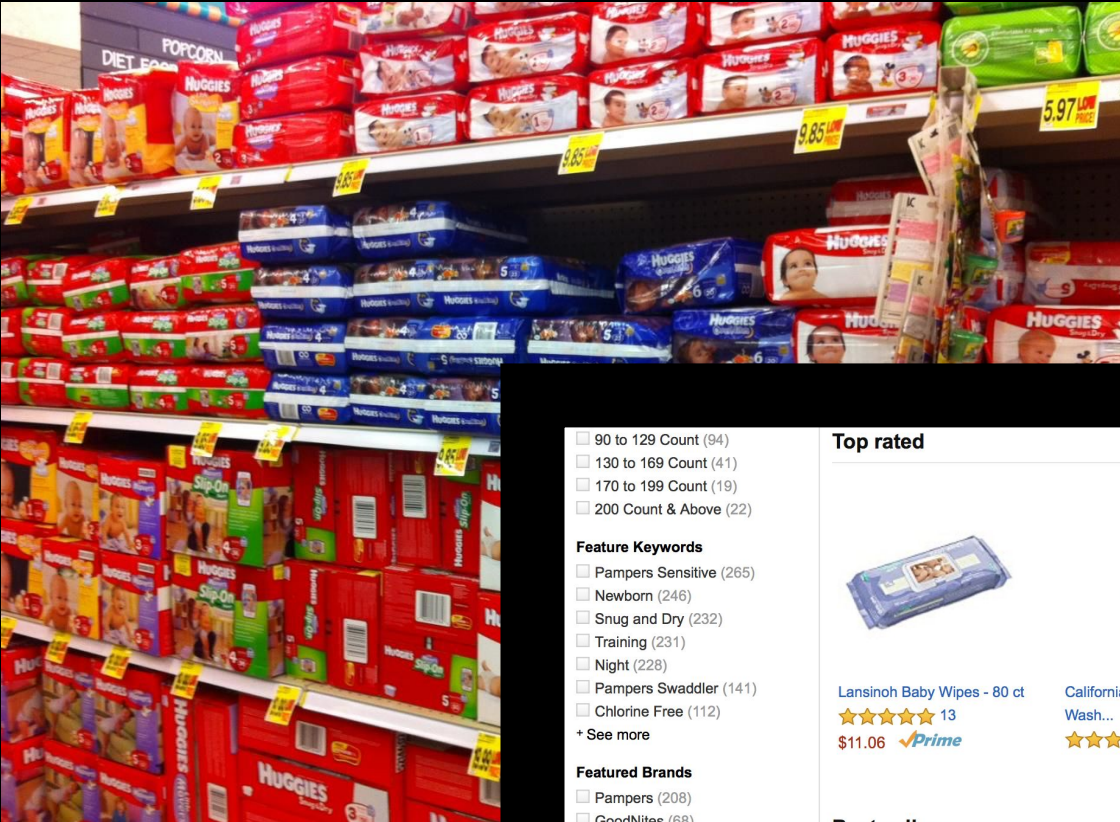
Commercial



Consumer



What percent of the
consumer waste stream
do diapers occupy?



- ☐ 90 to 129 Count (94)
- ☐ 130 to 169 Count (41)
- ☐ 170 to 199 Count (19)
- ☐ 200 Count & Above (22)
- Feature Keywords**
- ☐ Pampers Sensitive (265)
- ☐ Newborn (246)
- ☐ Snug and Dry (232)
- ☐ Training (231)
- ☐ Night (228)
- ☐ Pampers Swaddler (141)
- ☐ Chlorine Free (112)
- + See more
- Featured Brands**
- ☐ Pampers (208)
- ☐ GoodNites (68)
- ☐ Luvs (59)
- ☐ Huggies (356)
- ☐ Pull-Ups (8)
- ☐ Bambo Nature (13)
- ☐ Seventh Generation (98)
- + See more
- Packaging Option**
- ☐ Frustration-Free Packaging (163)
- Avg. Customer Review**
- ★★★★☆ & Up (491)
- ★★★★☆ & Up (739)
- ★★★★☆ & Up (771)
- ★★★★☆ & Up (796)
- International Shipping**
- ☐ AmazonGlobal Eligible
- Price**
- Under \$25 (965)

Top rated



Lansinoh Baby Wipes - 80 ct
★★★★★ 13
\$11.06 Prime



California Baby Diaper Area Wash...
★★★★★ 10



Perfectly Picked Diaper Sampler...
★★★★★ 8
\$47.95 Prime



Luvs Super Absorbent Leakguards...
★★★★★ 6

Best sellers



Pampers Baby Dry Diapers Size 5, 160...
★★★★★ 5,308
\$45.88 Prime



GoodNites Bedtime Pants for Boys...
★★★★★ 702
\$29.99 \$24.94 Prime



Huggies Overnites Diapers, Size 6, 42 Count
★★★★★ 3,029
\$25.08 \$18.89 Prime



GoodNites Bedtime Pants for Girls...
★★★★★ 377
\$29.99 \$22.11 Prime

Hot new releases











Alternatives to Single Use Diapers

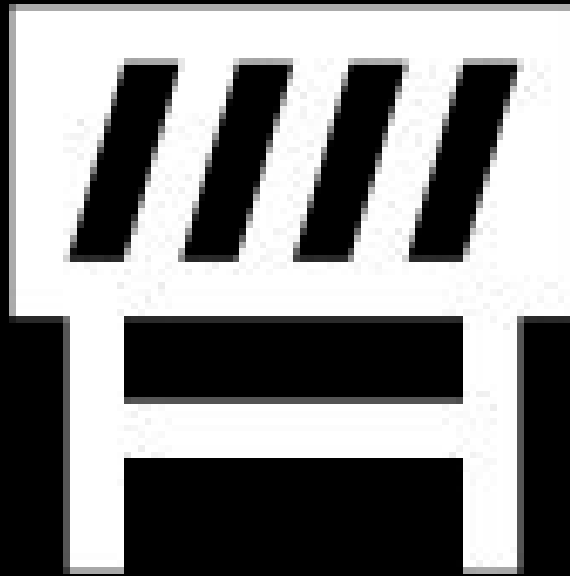


Cotton
Diapers



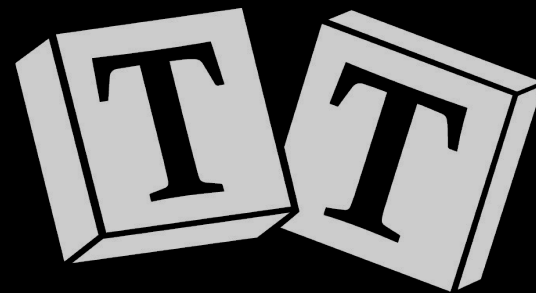
Compost
Diapers

or both!



Barriers to Valuing Cotton Diapers as a Simple Reuse Solution

1. Selective denouncing of cotton as a valid reuse product.
2. Selective use of facts to decrease the perception that diapers are a significant part of the consumer waste stream.
3. The disposal costs of single use diapers is shared by all, even those who are not users.
4. Unwillingness to consider the extra effort in using cotton as extra love.
5. False convenience that comes from single use diapers where parents feel they can change the diaper less often.
6. Single use diapers are often sold as a loss leader to get people in the store.



Tiny Tots Diaper Service

Tim Aagard

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