



Speaking Truth to Plastic -The Last Plastic Straw Movement- A tipping point from Awareness to Action

Slack•tiv•ism

n'slacktivism: the public proclaiming of political beliefs through activities that require little effort or commitment.

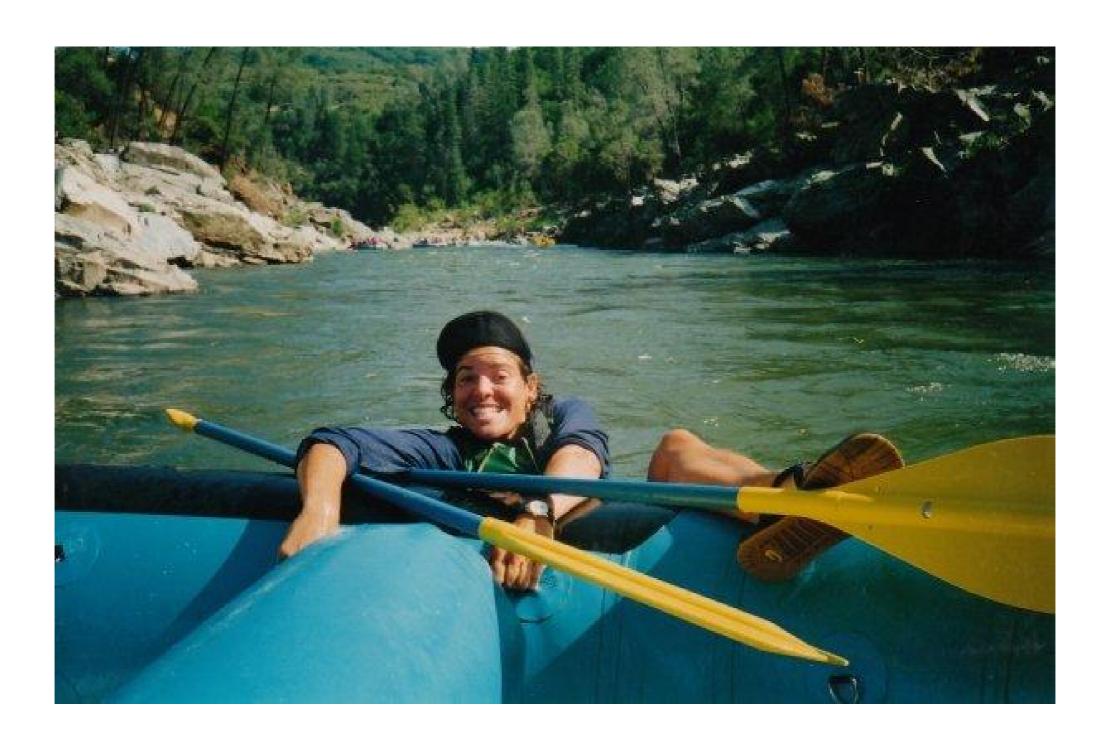
As in:

- Signing of internet petitions
- Copying and pasting of social network statuses or messages related to causes, but not actively participating in them.















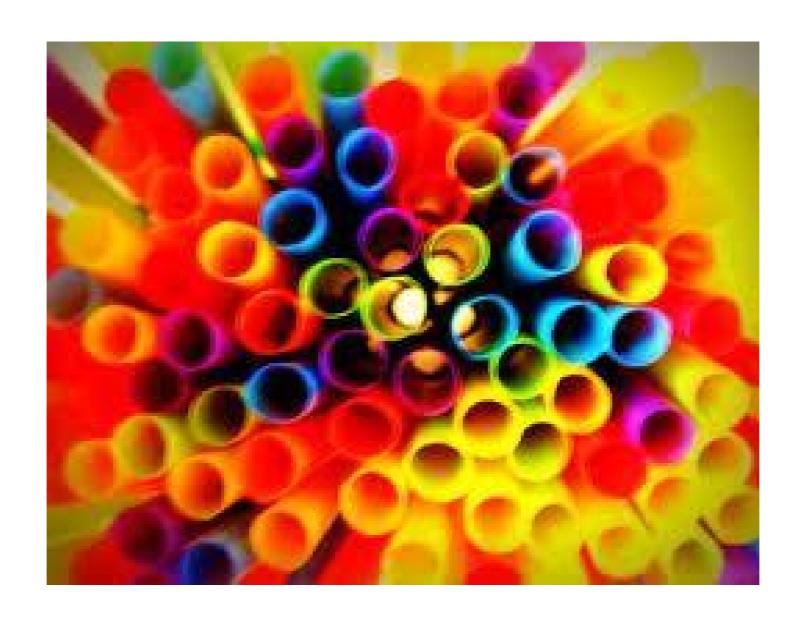
"Those that have the privilege to know, have the duty to act"

-Albert Einstein

Last Plastic Straw Moment



500 million plastic straws are used and discarded everyday in the U.S.



(Eco Cycle "Be Straw Free" campaign research) http://www.ecocycle.org/bestrawfree



learn more at: thelastplasticstraw.org

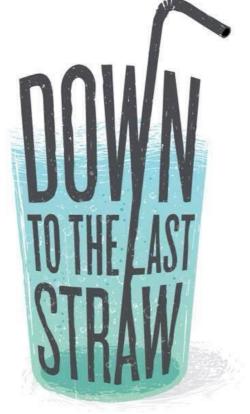


(https://www.ncbi.nlm.nih.gov/pubmed/21864861)



Olive Ridley Turtle, Costa Rica 2015

Soho, London



Vancouver, BC



"Straws can Suck It" Campaign





"Resolve to Refuse to Use" Campaign

News: Miami Beach Has Banned Plastic Straws Manhattan Beach Bans Plastic Straws, Lids & Utensils



Milo Cress, "Be Straw Free", ecocycle.org



Surfrider SF



"Down To Last Straw"



"Straws Suck" Campaign











SANTA CRUZ



Awareness Advocacy Action





Ocean Conservancy





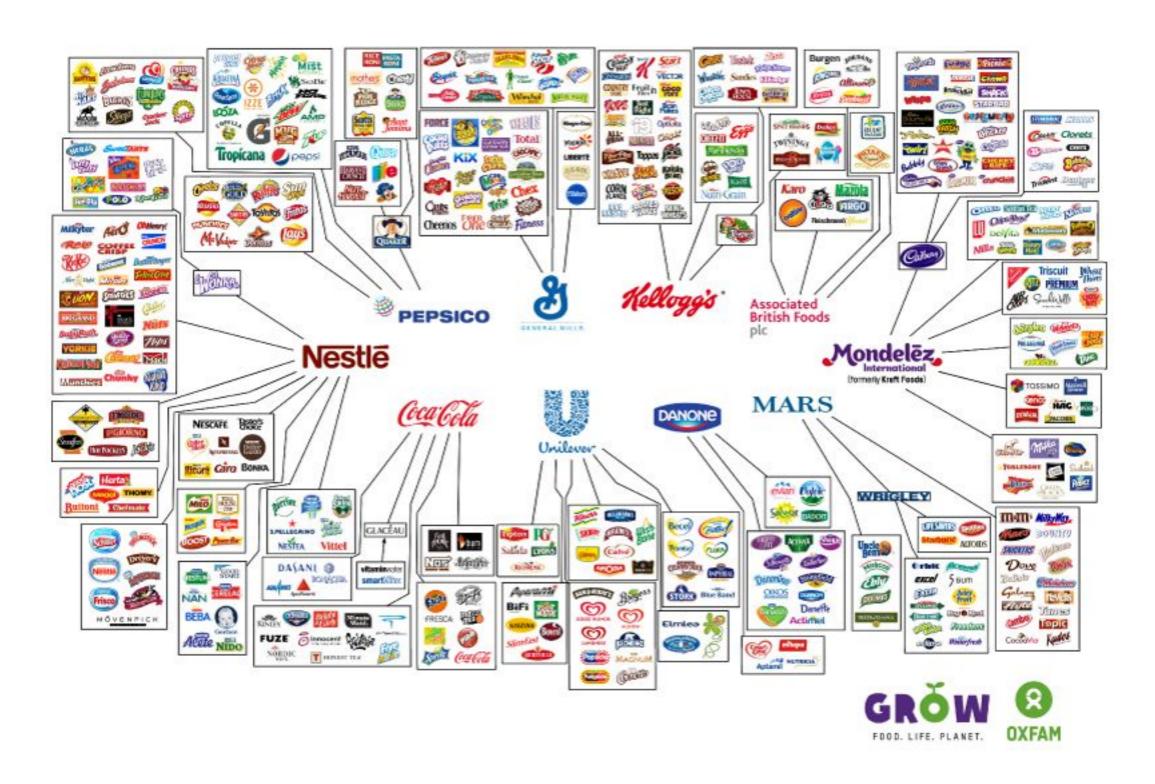








China, Indonesia, the Philippines, Thailand and Vietnam are spewing out as much as 60 percent of the plastic waste that enters the world's seas. - Jenna R. Jambeck¹,*, Science 13 Feb 2015: Vol. 347, Issue 6223



("10 companies that control the world's food" By MarketWatchPublished: Sept 2, 2014)

Disposable, Biodegradable, Compostable?



Plastic does not biodegrade, it photo degrades (BREAKS APART) into smaller pieces

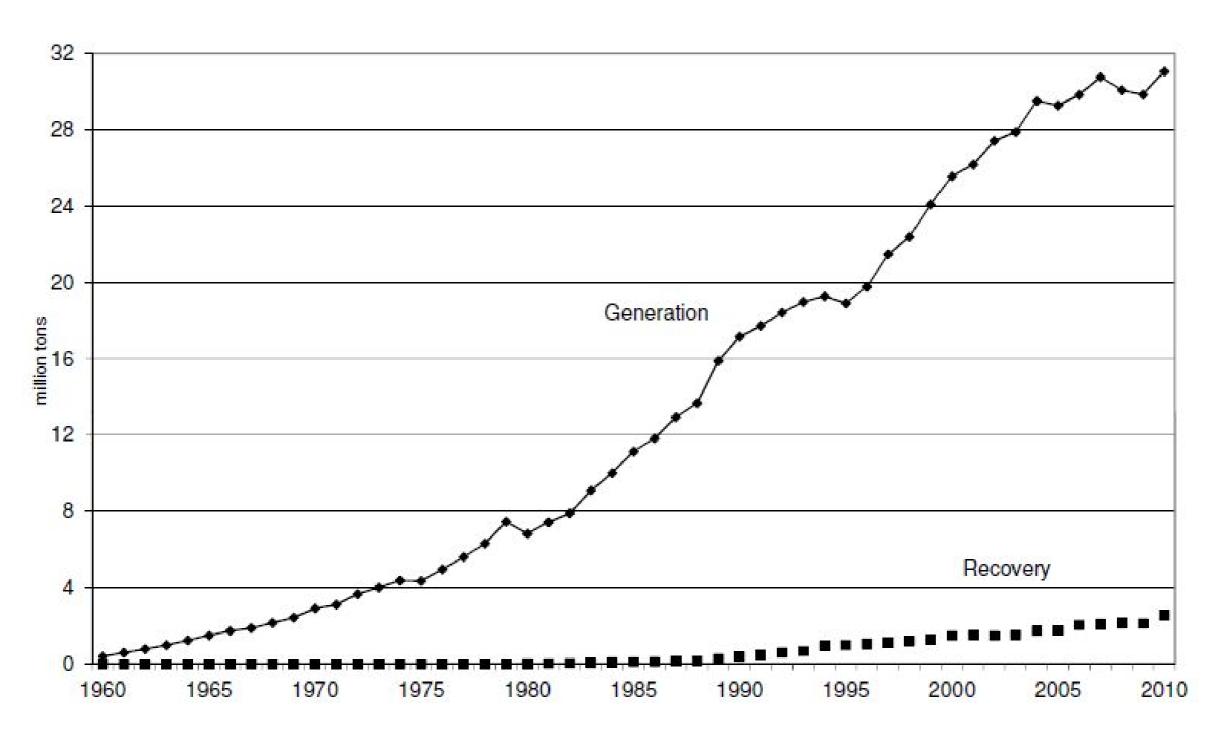
The moment plastic enters the food chain



Marine mammals ingest plastic mistaking it for food



Figure 9. Plastics generation and recovery, 1960 to 2010



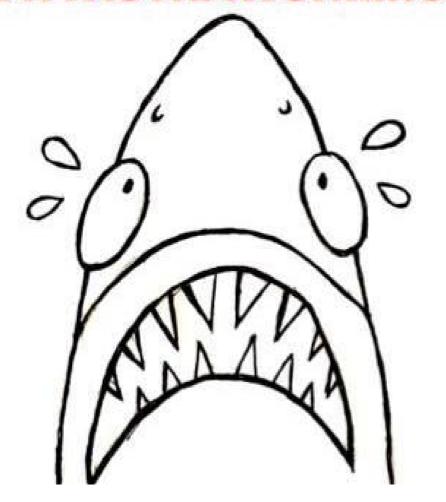
Source: EPA 2010 Municipal Solid Waste Fact Sheet

Recyclable?

Toxic waste is waste material that can cause death, injury or birth defects to living creatures.[1] It spreads quite easily and can contaminate lakes, rivers, and the atmosphere. The term is often used interchangeably with "hazardous waste", or discarded material that can pose a long-term risk to health or environment.



www.STRAWSfilm.com



https://vimeo.com/200569182



the Last plastic Straw

Skip The Straw
Help Save the Planet
one sip at a time
learn more at:
thelastplasticstraw.org



http://www.plasticpollutioncoalition.org/no-straw-please/