



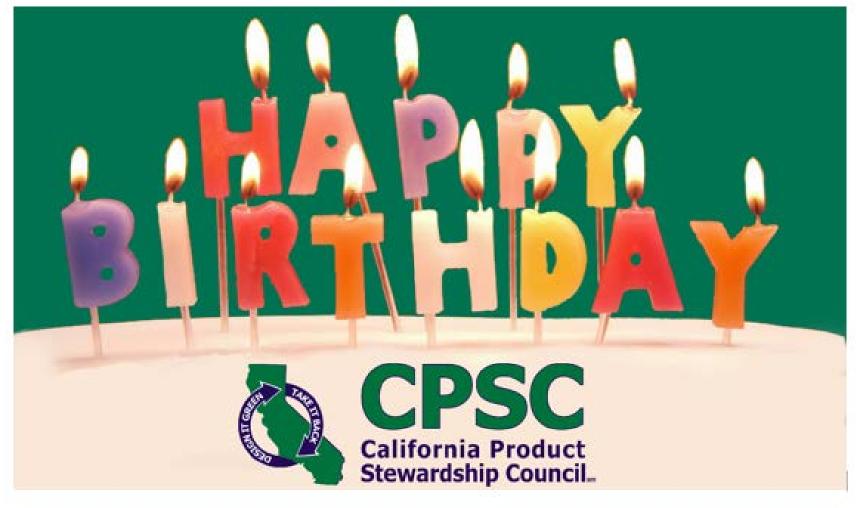
**California Product** Stewardship Council SM

## Product Stewardship Update to NCRA

March 21, 2017



# CPSC Celebrates Our 10<sup>th</sup> Birthday 9/2017!







### **CPSC Mission – Goals of EPR**

To shift California's product waste management system from one focused on government funded and ratepayer financed waste diversion to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design that promote environmental sustainability.





- 14 Member Board:
  - 3 of 14 are private sector members





Doug Kobold, County of Sacramento Chair



Gretchen Olsen, Stockton Vice-Chair



Lynn France, City of Chula Vista Secretary



Kristina Miller, City of Corning Treasurer





#### **Board Members**



Julie Bryant City and County of San Francisco Department of the Environment



Colleen Foster City of Oceanside



Josh Simpson Kamps Propane



Bahman Hajialiakbar County of Los Angeles Department of Public Works





#### **Board Members**



Kreigh Hampel City of Burbank Public Works Department



Debra Kaufman StopWaste



Wes Nelson Green Waste Carpet Recycling



Eric Potashner Recology





#### **Appointed in October 2016!**



Antonia Graham City of Huntington Beach Acting Assistant to the City Manager & Energy & Sustainability Project Manager



Steve Rodowick County of Butte Recycling Coordinator

### **CPSC Partners** (11/17/16)





#### **Platinum Partners**

- Edgar Institute
- Recology







#### **Gold Partners**



- California Refuse Recycling Council
- California Resource Recovery Association
- Green Cities California
- Waste Connections, Inc.







### **CPSC Partners** (11/17/16)





### **Silver Partners**

- CalRecycle\*
- Carton Council
- Kamps Propane
- Product Care Association









#### **Bronze Partners**

- Ecology Action
- Los Angeles Fiber
- Peninsula Packaging Company, LLC
- Potential Industries Inc.
- Zanker Recycling











<sup>\*</sup> CalRecycle has not signed the CPSC Pledge, since this would be inappropriate for a State agency, but is a partner and financial supporter of CPSC.

## **CPSC – Education on EPR!**







Thank You!





## 

## RFYF Campaign: 2017 Priority Tough to Collect, Expensive to Recycle!





- 40 million used annually 6m sold in CA every year
- \$1.50 3.50 per unit to recycle!



## **U-Haul Joins ReFuel Your Fun Campaign**



www.refuelyourfun.org

(first two likes get a cylinder!)





126 California U-Haul locations offer refillables

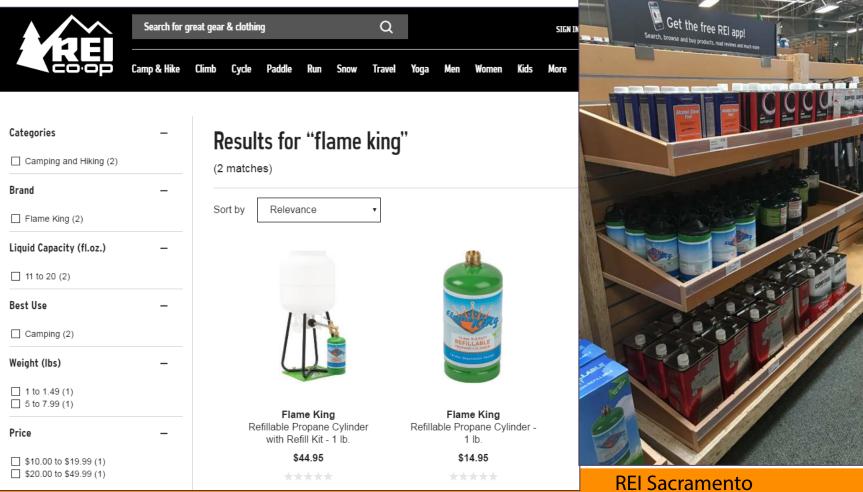




## REI

**CHOOSE REFILLABLES** Offering refillables & refill kits online & at

select stores 10/2016



## Industrial Environmental Association's 2016 Environmental Excellence Award

CHOOSE REFILLABLES!

Award video: <a href="https://www.youtube.com/watch?v=rxQTV-YbU80">https://www.youtube.com/watch?v=rxQTV-YbU80</a>



Pictured L to R:

Sam Newman, Flame King; Jordan Wells & Heidi Sanborn, CPSC; Kevin Scofield, U-Haul



## Help Expand REFILLING!





\$ave and the : Use refillable propane cylinders!

## Promote and link to www.ReFuelYourFun.org



#### The Problem – Disposables

Every year in North America, 40 million disposable one-pound propane cylinders are used, with over four million in California alone.\* Because of limited, expensive recycling options, the empty cylinders are often disposed of improperly in landfills, dumpsters, household trash, campsites, on the



Like, share posts:Facebook.com/RefuelYourFun FIRST 2 AT NCRA TO LIKE GET CYLINDERS!

## Don't Rush To Flush

## CPSC California Product Stewardship Council

## **Voluntary Transitional to EPR Campaign**



www.DontRushToFlush.org www.facebook.com/DontRushToFlush www.twitter.com/DontRushToFlush

## **Walgreens Voluntary Take Back**



- 2/9/16 Walgreens announces plan to install 500 bins nationwide; mostly in 24 hr. stores
- "We are leading the way in retail pharmacy's fight against prescription drug abuse," - Richard Ashworth, Walgreens President of Pharmacy and Retail Operations



 10/18/16 – 500 bins installed; over 10 tons meds collected since program began

## We Fund Friends Who Help Our Campaigns!



## As You Sow Shareholder Resolution Challenges Producers to Take Back Medications



**Click Here For Press Release** 



## **County of Alameda 1st EPR Ordinance in US for Meds!**



11/17/2015 – Adopts first EPR ordinance for sharps



Now have 20 bins in Alameda paid for by drug companies!



## **Contra Costa County**

• 12/20/16: Adopted EPR for meds 5-0 vote!

Pictured – Contra Costa Supervisor Mary N. Piepho with DRTF medicine bin in her office! (noncontrolled only)





## **State Legislation 2016**

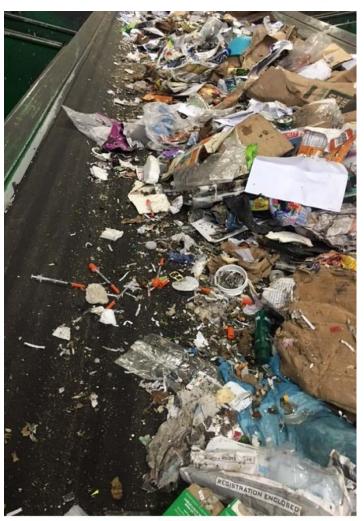


#### **SIGNED INTO LAW**

- SB 489: PV Modules Recycling
- **SB 1229**: (CPSC Sponsored) Pharmacist Take-Back Liability Protection
- AB 2153: Lead Acid Battery Stewardship
- AB 2039: Safe Sharps Disposal Act -Pulled by the Author

#### **OPPOSED BY CPSC**

 AB 45: Local government preemption of ordinances - We killed it in Senate Environmental Quality Committee!



Recycling Sort Line in San Jose Stopped by Loose Needles



## **CA State Auditor Study**





Eli Lilly approached CPSC and said let's try to get some facts we can all agree on and start a negotiation



Assemblymember Phil Ting



Senator Hannah-Beth Jackson



Assemblymember Adam Gray

- Asked for the State Auditor to do a report on meds and sharps – approved 12-0, 5/25/16
- Stakeholder negotiations started outlining deal

"A state-based solution for both of these waste disposal-related problems would help alleviate the end-of-life problems associated with these products..."



# Arrow Awards 2016 (applications for 2017 out soon!)





Gold: U-Haul International, Inc.

Green: FlameKing

Bow & Arrow: PaintCare

Infinity: Orchard Supply Hardware









http://calpsc.org/about-us/arrow-awards/2016-arrow-award-winners/





## NATIONAL STEWARDSHIP ACTION COUNCIL

**ADVOCATING FOR A CIRCULAR ECONOMY** 

### **NSAC'S VISION**

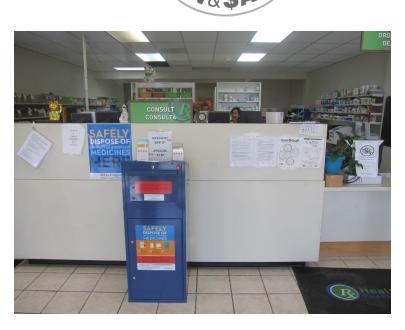
Be a catalyst to effect accountable, nationwide producer responsibility.

www.nsaction.us

### **2017 Priorities**

- Expansion of Refuel Your Fun!
- SB 212 (Jackson) and
- AB 444 (Ting/Gray)





- Carpet Clean-Up: AB 1158 (Chu)
- Packaging: Increase source reduction, refilling, green design & producers help pay



## **Thank You For Your Support!**



Heidi Sanborn
Executive Director
heidi@calpsc.org
916-706-3420

www.CalPSC.org

Connect!







