



# REGRAINED

EAT BEER.

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# THE “CIRCULAR” ECONOMY

1.

Closing Loops  
and UPCYCLING  
to Create  
Abundance...



# LINEAR ECONOMY

RESOURCE EXTRACTION

PRODUCTION

DISTRIBUTION

CONSUMPTION

WASTE





# CIRCULAR ECONOMY







**2,156,127**

*plastic bottles won't be hitching a ride  
to the landfill this year thanks to new  
PrimaLoft® Gold Insulation Eco*



# 2.

## CIRCULAR FOOD ECONOMY

Closing Nutrient  
Loops and EDIBLE  
Upcycling...





40%

OF ALL EDIBLE FOOD IS  
WASTED.



# FOOD RECYCLING



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WHAT IF THE END OF A SUPPLY CHAIN WAS  
THE BEGINNING OF A **FOOD REVOLUTION?**

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# FOOD UPCYCLING





THE U.S. BREWS 6.3 BILLION



GALLONS OF BEER/YEAR







6-PACK

=



1 LB.



# GRAIN BETTER “SPENT”



1YR  
GRAIN

=

34 LOAVES

1,362 COOKIES





# 3.

## OTHER EXAMPLES

Our Concept Has  
Both Precedents  
and Peers...





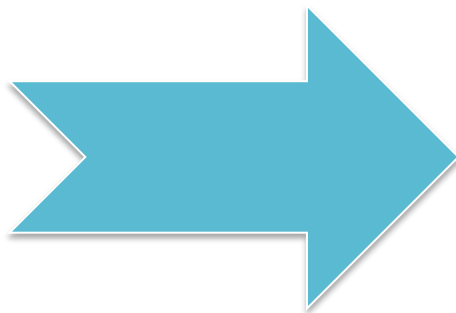
CHEESE

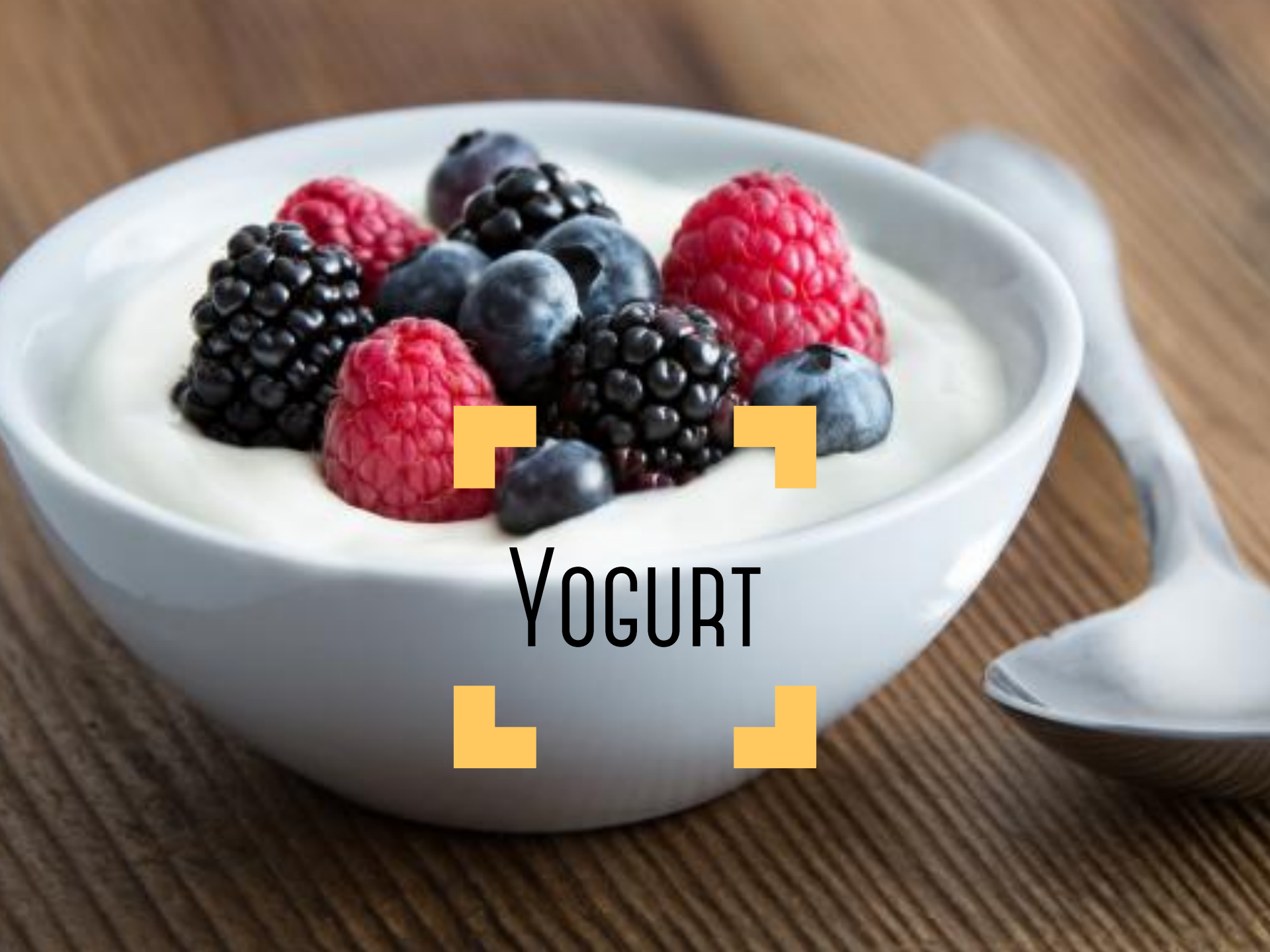


# CHEESE: WHEY

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YOGURT



# YOGURT: ACID WHEY

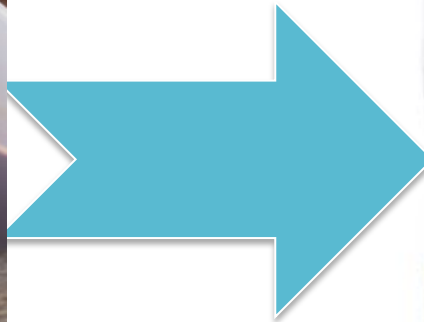




JUICE



# JUICE: PULP



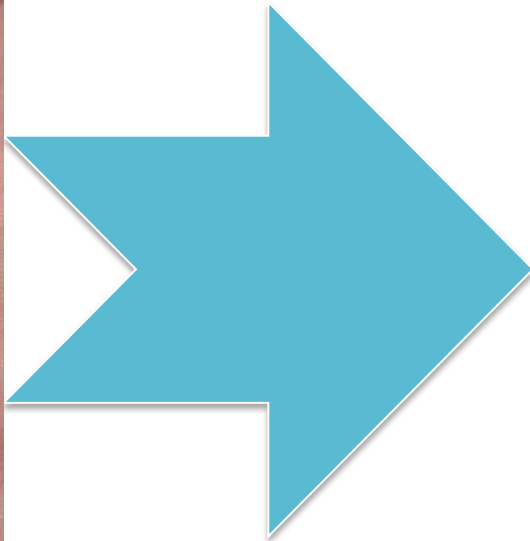




COFFEE



# COFFEE: CHERRY PULP



4.

LOOKING FORWARD

There are  
Challenges, but  
the Opportunity is  
Huge...

# KEY CHALLENGES

- Flavor first!
- Waste-to-Value Processing
  - Food Grade output
  - Food Safety
  - Regulatory Environment
- Product Consistency
- Marketing language
- Sales/Distribution Channels



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# CHEERS!







# EXTRA EXAMPLES





BANANAS

# 20% UNSOLD

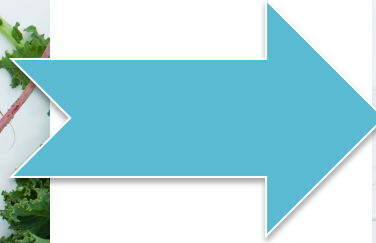






UGLY PRODUCE

# IMPERFECT PRODUCE







WINE

# WINE: POMACE

