



### \*Not recycled in all communities

#### WIDELY RECYCLED

At least 60% of the U.S. population can recycle this package type at curbside or municipal drop-off locations.

#### LIMITED RECYCLING

Between 20 - 60% of the U.S. population can recycle this package type at curbside or municipal drop-off locations. Check your local program.

#### NOT YET RECYCLED

Less than 20% of the U.S. population can recycle this package type OR includes a known contaminant to common recycling systems.

#### STORE DROP-OFF

Polyethylene bags and films are widely recycled at store collection points, including grocery and other retail stores. Check for participating locations.

## HOW2RECYCLE?

By Liz Bortolotto, Sonoma County Local Task Force for Solid Waste

[How2Recycle](#) is a nationwide labeling standard for consumer products that identifies if the package is recyclable or not. With more than 37 companies on board - such as McDonalds, Coca-Cola, Kellogg and Proctor and Gamble, How2Recycle plans to become the standard for recycling labeling in the U.S. and Canada. A project of [GreenBlue's Sustainable Packaging Coalition](#), How2Recycle was developed to reduce consumer confusion around recycling with a clear and consistent recycling label. It provides companies with an easy way to conform to the [Federal Trade Commission's Green Guides](#). While several other recycling labels and symbols exist, the How2Recycle Label claims to be the only one that communicates recyclability across all material types and gives explicit directions to consumers to influence their recycling behavior. It also specifies when a package component is not recyclable.

The label first appeared on packages in late 2011, including a variety of Kirkland products from Costco Wholesale, Clorox's Scoop Away products, Minute Maid juice products, 95% of Seventh Generations' products, Target's private-label brands such as Up&Up, Market Pantry, Archer Farms and Simply Balanced and General Mills' Green Giant, Betty Crocker, Chex, Yoplait and all of its cereals.

### ON JUNE 20

NCRA is going door-to-door in Oakland's Fruitvale District on to promote recycling and composting among multi-family residents. Want to join in? See page 2.

Companies are charged an annual fee of \$2,000 to \$6,000 for access to the How2Recycle label which includes support and periodic reviews. There is an additional set up fee. Locally, Alameda County's StopWaste offers [funding](#) for companies headquartered or with significant operations in Alameda County to join How2Recycle up to \$4,000 for the first year of

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## NORTHERN CALIFORNIA RECYCLING ASSOCIATION

NCRA is a non-profit trade organization of recycling businesses, community groups, municipalities and individuals. We promote waste reduction, reuse, salvaging, recycling and composting as vital tools for resource and energy conservation and cost-effective, environmentally sound methods of disposing of discards.

Founded in 1978, the majority of our members are located in Northern California; we also have members across the US.

The Board of Directors meets monthly except in March, August and December. All interested parties are welcome to attend. The annual Membership meeting is in January and the Picnic is in September.

**Not a member yet?** Please join and encourage your associates to join. **Membership** is \$52 per year via PayPal or \$60 via check. For more information visit [www.ncrarecycles.org](http://www.ncrarecycles.org), look for us on FaceBook and Twitter and/or send a note to:

Office: [ncra@ncrarecycles.org](mailto:ncra@ncrarecycles.org)  
Activities: [activities@ncrarecycles.org](mailto:activities@ncrarecycles.org)  
Newsletter: [news@ncrarecycles.org](mailto:news@ncrarecycles.org)

**NCRA News is a benefit of membership.** Published monthly, it is available on the website in the Members Only area as a downloadable pdf. An abbreviated version and the pdf is sent to members monthly via email. In the future, sample or public versions will be available on the website.

### MAY 2015 CONTRIBUTORS

Thank you Laura McKaughan, David Tam, Liz Bortolotto, Editor Portia Sinnott and the NCRA Committees.

membership. Sponsorships are also available for companies labeling polyethylene bags, wraps and other films.

While the label does provide nationwide consistency, there are vast differences in recycling collection among waste haulers nationwide. How2Recycle stresses that it is important for people to be familiar with what recycling is offered in their communities. There are numerous cases where a label might identify packaging as recyclable but that is not actually the case in a specific community. Conversely, there are numerous cases where a label identifies a package as not recyclable that actually is because only 20% of people nationwide are able to include it with their recycling. These situations should diminish as more of the U.S. population has access to full recycling collection.

## ANNOUNCEMENTS

### NCRA BOARD MEETING, JUNE 18

Meet us in Oakland at the law offices of Henn, Etzel and Moore on Thursday, June 18, 2015. Dinner is at 6pm followed by the meeting at 6:30pm. The address is 1970 Broadway, Suite 950, Oakland, CA 94612 – a high-rise on the east side of the Broadway, north of the 19th Street BART. Planning to come late? Let a board member know in advance so someone can come down to let you in. [Directions](#)

### WALKING THE WALK IN OAKLAND'S FRUITVALE DISTRICT, JUNE 20

We are going door-to-door in Oakland's District 5 to promote recycling and composting among Oakland multi-family residents and we need your help! Are you available to help us get the word out on June 20th?

On June 20, in partnership with the City of Oakland/Oakland Recycles, recycling workers from [ILWU Union Local #6](#) and the Alameda Sustainable Recycling Campaign, NCRA will visit multi-family residents in [Oakland's District 5](#) to let them know more about changes to their waste collection services effective July 1. The kick-off for a year-long outreach campaign, we hope to visit neighborhoods throughout Oakland. District 5 Council Representative Noel Gallo will be on hand that Saturday to assist in this worthwhile campaign.

Our goal is to assist the City in reaching their [Zero Waste](#) goals by promoting the benefits of recycling and composting food scraps and yard trimmings. We also hope to help develop community pride, increase awareness and answer questions about what will be accepted in the curbside recycling and compost bins.

Volunteers should be prepared to walk up and downstairs and walk 1 mile or more over the course of the day. Hats, sunscreen, walking shoes and water bottles are recommended. Light refreshments and lunch will be provided as well as outreach materials. If planning to attend, please RSVP to the email address below or via the [website](#). We're looking forward to seeing you there!

When: Saturday, June 20, 2015, 9:00am – 2:00pm (light refreshments and lunch will be provided)

Where: Meet-up at St. Elizabeth Church, 1500 34th Ave, Oakland, CA, [Directions from Fruitvale BART](#)

Contact: [president@ncrarecycles.org](mailto:president@ncrarecycles.org) or via our [contact page: http://ncrarecycles.org/about/contact](http://ncrarecycles.org/about/contact)

### Thank You – 2015 Recycling Update Sponsors!



## THANK YOU 2015 RU SPONSORS

Here is yet another thank you to the Recycling Update sponsors – the cities of Fremont, Napa, Vallejo, Napa Recycling & Waste Services and San Francisco Environment, Ecology Center, Gigantic Idea Studio, StopWaste, Urban Ore, Waste Management, Bay Area Green Tours, Livermore Recycles and Oakland Recycles as well as our many in-kind sponsors - Envirolutions LLC, Henn, Etzel and Moore, City of Union City, Marin Sanitary, Center for Recycling Research, Miss Alameda Says Compost, Castro Valley Sanitary District and Zero Waste Sonoma County.

## ART AND WIND FESTIVAL NOW A ZERO WASTE EVENT!



Crack team of festival sorters - NCRA Board members Arthur Boone and David Krueger as well as NCRA members John Hanscom and Todd Sutton among others. **See Presidents Report for details.**

## PRESIDENT'S REPORT: LAURA MCKAUGHAN

At May's board meeting, Board Member Portia Sinnott announced she would be resigning from the board of directors. Undoubtedly some part of her decision to step down can be attributed to the fact that there were two candidates vying for one open board position and she thought they both deserved a chance to serve. Additionally, she cited her care-giving responsibilities with her mom and a desire for more personal time. While undoubtedly Portia will continue to be a valuable contributor to NCRA, I know I speak for many board members in being saddened by her departure. She has been instrumental to me personally in my development as President, having previously served before as NCRA President, Vice President, Treasurer and currently serving as Newsletter Editor/Registrar. She is incredibly giving of her time, hard-working and dedicated to the vision of Zero Waste. Apart from NCRA's longest serving board member, Arthur Boone, Portia's contributions to the NCRA board are unrivaled and unparalleled.

Portia's resignation comes on the heels of that of Jordan Figueiredo, who stepped down in March and is also greatly missed. NCRA welcomes Alex Hoffman from Recycle for Change and David Kruger from the City of San Ramon to the board and are eager to see what contributions they bring the continuous development of NCRA's initiatives. Check out their bios on the [Board and Staff page: http://ncrarecycles.org/about/board/](http://ncrarecycles.org/about/board/).

On a separate note, members of NCRA Board and other

members helped out at the Art and Wind in the City of San Ramon over the Memorial Day weekend. The two-day festival held May 24 – 25 featured arts & crafts, live entertainment on multiple stages, several entertainment stages and several kite making expositions. Estimated attendance at the event was 40,000 people over two days. This year's event boasted a diversion rate of over 91%, up from 74% last year. This was largely made possible by the event's insistence on the use of compostable and recyclable food service items and the fine sorting efforts of the crack team of sorters made up of NCRA Board members Arthur Boone and David Krueger as well as NCRA members John Hanscom and Todd Sutton among others. We salute this exemplary accomplishment and the key contribution of NCRA board and members in helping making this diversion possible.

Any intelligent fool can make things bigger, more complicated and more violent. It takes a touch of genius – and a lot of courage – to move in the opposite direction.-- E.F. Schumacher

## HOT OFF THE PRESS

### GIVEAWAY TO ARTISTS OF STEEL FROM OLD BAY BRIDGE WILL COST TOLL PAYERS

By Matier & Ross, [San Francisco Chronicle](#), 6/9/15  
Nothing involving the Bay Bridge replacement job comes cheaply. Even giving away part of the old span comes at a cost. Early on in the \$281 million deal to take down the former eastern span, the Oakland Museum of California was put in charge of handing out metal pieces for free to artists who wanted to use them for their works. No one, however, said who would pay to move the pieces — and it turns out to be quite a job. After all, said Randy Rentschler, spokesman for the Bay Area Toll Authority, “you can't just take a dump truck and dump the stuff in (the artists') backyard.” First, the toxic lead paint has to be removed. Then, the 450 tons of scrap that can be given to artists have to be chopped according to specifications. And finally, the steel — which will fill 30 semi-trucks — actually has to be delivered. Total cost: \$2.2 million. And like everything else involving the \$6.4 billion eastern span replacement project, Bay Area toll payers will pick up the bill.

## GARBAGE WARS

By Matier & Ross, [San Francisco Chronicle](#), 6/9/15  
Waste Management is on the warpath to overturn San Francisco's recent awarding of a 10-year, \$70 million dumping contract to rival Recology - and the political pitch is that the deal will increase global warming. At issue: where the 330,000 tons of garbage the city collects each year should be dumped. As it stands, San Francisco trash is handled by two companies: Recology collects and hauls the waste, and Waste Management controls the Altamont landfill in Alameda County, where the stuff gets dumped. With the Altamont landfill deal set to expire, the city asked



for new bids from both outfits. Waste Management's bid to keep the garbage going to Altamont came in at \$46 a ton — about twice what Recology bid to truck the trash out to its own site in Solano County. End of story?

Not when there are millions of dollars at stake. Waste Management charges that the city bid was mishandled. And now, it's offering to revise its bid down to \$23 a ton to match Recology's. The city, however, said a bid is a bid. "As far as we are concerned, the contract is on track," said Deborah Raphael with the city's Department of the Environment. Waste Management, however, is now out to derail the deal. It's hired public relations man Larry Kamer, lawyer Pamela Duffy from the heavy-hitting Coblenz, Patch, Duffy and Bass firm, the BMWL political consulting firm, and ex-city Public Utilities Commission member Ryan Brooks to argue that the bidding was mishandled and should be reopened. Waste Management has even hired the polling firm EMC Research to test how its arguments play with the public. And the first argument, believe it or not, is that the new dump will increase global warming. It turns out that Recology's Solano site is about 20 miles farther from the city than Waste Management's Altamont dump. "We're talking about 2,000 extra truck miles a day, and that means more pollution and more greenhouse gas emissions," Kamer said. "This is a city that has to have an environmental review for a bike lane," he said. "Shouldn't they have a review for something like this?" To ramp up the pressure on the Board of Supervisors, which may end up making the final decision, Waste Management's consultants will be running an online organizing and petition campaign, with direct mail and signature gatherers following in short order. "We are also developing an advertising buy," Kamer said.

## EXPIRED-FOOD SUPERMARKET COULD BE A FOOD-WASTE GAME-CHANGE

By Clint Rainey, [Grub Street](#), 6/5/15

The doors finally opened at Doug Rauch's [Daily Table](#) yesterday and it sounds like the residents of Boston's Dorchester neighborhood are pleased with its array of aged, discarded, expired, or otherwise "unusable" food. [Rauch](#), the former president of Trader Joe's, has said that his goal is to crank out Trader Joe's-style selections at reduced prices by selling products that are either expired or surplus. People instinctively recoiled but Rauch wants to remind them that this food is often still totally edible (he even admits to routinely drinking milk weeks beyond its use-by date).

Photos of produce posted to [Facebook](#) show bags of flash-frozen okra for 29 cents, while [NPR](#) reports a dozen eggs cost just 99 cents. In very Trader Joe's fashion, the store uses that same stuff for hot food sold at a bar and in a variety of refrigerated ready-to-eat options. There are also still healthy-looking carrots and un-wilted romaine, all of which would have ended up in the dump. According to [NPR](#), shoppers are paying about \$30 and leaving with enough groceries to feed their families for a week.

Critics have dismissed the plan as exploitative to poor shoppers, but Rauch argues the business model isn't even entirely about helping underserved populations — it will also reduce the colossal amount of food waste. It took a year and a half to get the Boston store up and running, but Rauch hopes to open [Daily Table](#) outposts all over the country. **Read more: NPR: [www.npr.org/sections/hesalt/2015/06/04/411777947/trader-joes-ex-president-opens-store-with-aging-food-and-cheap-meals](http://www.npr.org/sections/hesalt/2015/06/04/411777947/trader-joes-ex-president-opens-store-with-aging-food-and-cheap-meals)**

## ENVIRONMENTAL GROUPS SUE HUNTINGTON BEACH FOR REPEALING PLASTIC BAG BAN

City Sued for Putting 99 Million Plastic Bags Back Into Environment Without Proper Impact Report  
[Surfrider Foundation](#), 6/2/15

Southern California environmental groups, including [Surfrider Foundation](#), [Orange County Coastkeeper](#) and [Californians Against Waste](#) today announced they are taking legal action against the City of Huntington Beach in Superior Court for failing to conduct appropriate environmental review on the significant effects of repealing its single-use plastic bag ban.

Instead of analyzing the impressive benefits that have resulted from the bag ban since it took effect in 2013 and disclosing how the repeal will reverse those benefits, as required under the California Environmental Quality Act, the City disregarded its duty to investigate the environmental repercussions of its action and voted to proceed with a Bag Ban Repeal Ordinance on May 4, 2015, the groups say. The City, they note, failed to review impacts on marine life, water quality and aesthetics from the reintroduction of single-use plastic bags into the environment.

... The proposed lawsuit against The City of Huntington Beach will be brought under the California Environmental Quality Act ("CEQA") to challenge the City Council's reliance on an Addendum to the Final Environmental Impact Report that the previous City Council relied upon in passing the bag ban ordinance, which prevented public and expert review and comment on the environmental analysis. The CEQA suit would seek a determination that the City improperly used an Addendum and that the Addendum fails to adequately assess the environmental impacts of an additional 99 million plastic bags used per year and fails to analyze alternatives and mitigation efforts. The environmental groups are represented by Beverly Grossman Palmer of Strumwasser & Woocher LLP and Angela Howe of [Surfrider Foundation](#). **Read more... Surfrider: <http://www.surfrider.org/press-center/entry/environmental-groups-sue-the-city-of-huntington-beach-for-repealing-plastic>**

## \$677,531 PENALTY FOR FAILURE TO PROVIDE LANDFILL MONITORING REPORTS

[Yuba.net](#), 6/9/15

The Central Valley Regional Water Quality Control Board issued a \$677,531 civil liability against A Greener Globe

Corporation Inc. Thursday, June 4, for failure to submit technical reports for its Berry Street Mall Landfill at 901 Galleria Blvd. in Roseville. In 1996, A Greener Globe Corporation bought the closed landfill through foreclosure. The 26-acre parcel is on Galleria Boulevard near the Roseville Galleria mall, Creekside Retail Plaza and the Fountains at Roseville shopping center.

**Read more... Yuba.net:** <http://yubanet.com/regional/A-Greener-Globe-Corporation-Receives-677-531-Penalty-for-Failure-to-Provide-Monitoring-Reports-on-Roseville-Landfill.php#.VXdJxkZSXF1> and **Read more... Central Valley Regional Water Quality Control Board** (pdf): [http://www.waterboards.ca.gov/centralvalley/press\\_room/announcements/press\\_releases/pr060915\\_agrenerglobe.pdf](http://www.waterboards.ca.gov/centralvalley/press_room/announcements/press_releases/pr060915_agrenerglobe.pdf)

## ORANGE COUNTY LANDFILLS MAY KEEP TAKING IN NEIGHBORS' TRASH, AND THE MILLIONS IN REVENUE

Some city officials and residents question whether the benefits of the agreement are worth the effects on the environment, roads and quality of life

By Matt Morrison, Daily Pilot, 5/22/15

...The Orange County Waste Disposal Agreement was established in 2009 as part of Orange County's comprehensive 1994 bankruptcy plan. Implemented in 2010, it allows for annual imports of solid waste, mostly from Los Angeles County but also from Riverside, San Bernardino and San Diego counties. Orange County imported 1.37 million tons of trash in fiscal 2013-14 and accepts close to 6,000 tons of trash per collection day from all sources — 600 tons from the city of Los Angeles alone. The imports bring the county about \$40 million a year through fees paid by cities and waste disposal agencies bound by the agreement.

After paying operational costs, the approximately \$17 million in net revenue is being used to pay off the county's bankruptcy debt, which officials say will be settled in 2018. Once the debt is paid, cities will share in future profits if the amendment to extend the waste agreement passes. The amendment is circulating to city councils around the county; 30 of the 34 had approved it as of Thursday. Unanimous approval from the cities and five sanitary districts is required before the county Board of Supervisors can ratify the extension. **Read more... Daily Pilot:** <http://www.dailypilot.com/weekend/tn-wknd-et-0531-waste-disposal-20150522,0,1803950.story>

## IN SEATTLE, THROWING AWAY FOOD MAY COST YOU

A new tax on food waste will make Seattle residents compost their extra food.

By Melissa Kravitz, AlterNet, 4/4/15

If you had to pay for every food scrap in your garbage bag, would you really scrape those last bits of spaghetti into the trash? A new Seattle law makes eaters question how they deal with food waste. As of January 2015, home owners and apartment tenants who throw away food will be fined.

The policy works like this: after receiving two warnings for having food waste in their trash, a \$1 fine will be imposed on homes and \$50 on businesses with dumpsters.

But how do collectors know what's in the trash? Seattle has contracted Recology Cleanscapes, a company that will inspect and flag trashbags that do have food waste in them. "Right now, I'm tagging probably every fifth can," Rodney Watkins, a lead driver for the company told **NPR** in January. He noted that items like orange peels and coffee grounds were easily visible in the trash and make great compost -- perfect for home gardening!

**Seattle.gov** provides plenty of tips for how to deal with food waste, from keeping scraps in a freezer container to vacuuming away fruit flies that may be attracted to compost. The program is still in its trial period to allow residents to become accustomed to composting, fines will start on July 1, 2015.

While Fox News claims that "Seattle is now shaming residents for not composting food waste," the idea is to manage the amount of trash that could actually be composted, reportedly 30% of all garbage in Seattle. **Read more... Alternet:** <http://www.alternet.org/food/seattle-throwing-away-food-may-cost-you?akid=12787.254596.n-h3KN&rd=1&src=newsletter1031772&t=6> and **NPR:** <http://www.npr.org/sections/thesalt/2015/01/26/381586856/tossing-out-food-in-the-trash-in-seattle-you-ll-be-fined-for-that>

## PURCHASING TOOL FOR BUYING GREEN, WHERE VENDORS COME TO YOU

Quantity Quotes, an online resource for bulk buyers managed by StopWaste, streamlines the purchasing process for environmentally-friendly products. By Laura McNulty, Multi-Family Executive Magazine, 2/11/15

To simplify the process, **Quantity Quotes**, an online purchasing tool developed by the U.S. Department of Energy to promote Energy Star-rated products, offers a one-stop shop for bulk purchasers to connect with multiple vendors of verified green and energy-efficient products. "It's a great, easy way for buyers to get free, competitive, quotes on bulk items," says Stephanie Stern, program manager at Stop-Waste, the Alameda, Calif.-based public agency that now manages the site with in-kind support from DOE. "All of the environmental screening is already done, so you know you're getting a green product, and it's an easy way to get multiple bids. You fill out one purchase request and multiple vendors can respond."

... Since assuming operation of Quantity Quotes, Stop-Waste has expanded the site's product categories, most recently to include LED lighting, WaterSense products, and recycled content insulation. The new categories join various Energy Star appliance categories and CFL lighting. **Read more... Multi-Family Executive Magazine:** <http://www.multifamilyexecutive.com/design-development/products/a-purchasing-tool-for-buying-green-where-vendors->

come-to-you\_o and **StopWaste Green Purchasing Web Links:** <http://www.stopwaste.org/preventing-waste/green-purchasing-web-links>

## SHIPPING CONTAINERS RECYCLED INTO AFFORDABLE, ACCESSIBLE UTAH HOME

Real estate broker Jeff White dreamed of transforming used shipping containers into affordable housing. Laughed at by the first architects he approached, he began to work on his concept using a 40-foot-long, 9-foot-6-inches-tall and 8-foot-wide container in the driveway of his Salt Lake City (Utah) home. Being “busted” by a city inspector became the needed publicity for his project and soon after the Salt Lake’s mayor was behind him and helped to ease the permits and inspections process. **Read more/View Video ...** **\*faircompanies.com:** <http://faircompanies.com/videos/view/shipping-containers-recycled-into-affordable-salt-lake-home/>

## WHAT IS \*FAIRCOMPANIES

\*faircompanies is an independent website with information and tools on simple living. We talk about simple living, technology, reason, enlightenment, markets, philosophy, fairness, well being. We invite you to participate and share formulas to improve the world right now, beyond the noise of demonstrations or the imposition of ideologies. ... \*faircompanies is a project of Faircompanies Productions, Inc. created and developed by Nicolás Boullosa. The website is the consequence of notes gathered during travels, valuable lectures and conversations; as well as the direct contribution of Kirsten Dirksen, co-founder of \*faircompanies and its video producer. \*faircompanies explains how to live today with ideas and products that take into account the responsibility of businesses and individuals. \*faircompanies is a community which answers a global necessity, shared by the people who have collaborated directly in the birth of the site or have served as an inspiration in the process. **Read more... \*faircompanies:** <http://faircompanies.com/about/>

## MUST SEE VIDEOS OF THE MONTH

**MAN**, 2013, 3:36 minutes: Steve Cutts, London, <https://www.youtube.com/user/steviecutts>

**RACING TO ZERO**, 2014, 1:43 minutes, Bull Frog Films, Oley, PA, Christopher Beaver, Director and Diana Fuller, Producer, Preview: <https://vimeo.com/103964242>

**HOW TO RECYCLE YOUR HOUSE WITH LORENZ SCHILLING**: 2009, 3:51 minutes, **Deconstruction & Reuse Network**, Newport Beach, CA: <https://www.youtube.com/watch?v=SbbPYM7O3Wc>

## LEGISLATIVE RESOURCES

Managed by NCRA Legislation Task Holder, David Tam, [daviditam3@gmail.com](mailto:daviditam3@gmail.com)  
Please review the attached CalRecycle Status of Priority Bills pdf which can also be viewed at [CalRecycle](#).

California Department of Resources Recycling and Recovery (**CalRecycle**): <http://www.calrecycle.ca.gov/laws/Legislation/StateLeg.htm> then click **Status of Priority Bills**

Californians Against Waste (**CAW**), <http://www.cawrecycles.org/legislation/current>

## CALIFORNIANS AGAINST WASTE PRESS RELEASES

**Assembly Passes Reforms for Tire Recycling Program, 6/3/15** - The California Assembly on Tuesday passed legislation authored by Assemblymember Rich Gordon (D-Menlo Park) and Assembly Speaker Toni Atkins (D-San Diego) that would increase tire recycling in the state. **Read more... CAW:** [http://www.cawrecycles.org/press\\_releases](http://www.cawrecycles.org/press_releases)

**California Assembly Passes Ban on Plastic Microbeads, 5/22/15** - The California Assembly today passed legislation banning plastic microbeads in personal care products sold in California. AB 888, authored by Assemblymember Richard Bloom (D-Santa Monica), is sponsored by several environmental organizations including Californians Against Waste and now goes to the Senate. **Read more... CAW:** [http://www.cawrecycles.org/press\\_releases](http://www.cawrecycles.org/press_releases)

**Governor’s May Revise Budget Proposes Expanded Funding for Composting and Recycling Infrastructure, 5/15/15** - Californians Against Waste today praised the increased funding allocated to reducing greenhouse gases through diverting organic waste from landfills, increasing manufacturing using recycled materials and building healthy soils in the May Revise Budget Proposal released by the Governor’s Office. **Read more... CAW:** [http://www.cawrecycles.org/press\\_releases](http://www.cawrecycles.org/press_releases)

## CONTINUING EDUCATION

**WEBINARS, WEBINARS, WEBINARS**  
**CALIFORNIA RESOURCE RECOVERY ASSOCIATION Certifications For Green Events** - In March, the CRR Green Initiatives in Venues and Events (GIVE) Technical Council sponsored a Webinar covering Certifications for Green Events including presentations on the ISO 2021 standard, the Council for Responsible Sport and Deep Blue Surfing Events. **Read more... GIVE:** <http://greenvenues.org/> and **View... YouTube:** <https://www.youtube.com/watch?v=mCYYjXECWWw>

## NATIONAL RECYCLING COALITION



**Vermicomposting**, 6/16/15, 1:30 – 2:45pm EDT/10:30 – 11:45pm PST, Free, [Register](#), Speaker: [Rhonda Sherman](#), Vermiculture Specialist, North Carolina State University

**Carpet Recycling and Redesign**, 7/28/15, 1:30 – 2:45pm EDT/10:30 – 11:45pm PST, Free, [Register](#), Speaker: Representative of the [Carpet America Recovery Effort](#)

Also, check out the NRC [Webinar Archive](#) for archived Webinars all the way back to 2011.

**WHATIS CARE** - The mission of CARE - [Carpet America Recovery Effort](#), is to “advance market-based solutions that increase landfill diversion and recycling of post-consumer carpet, encourage design for recyclability and meet meaningful goals as approved by the CARE Board of Directors.” Their vision is “Post-consumer carpet diversion and recycling are economically, socially and environmentally sustainable for all stakeholders”.

CARE issues an [annual report](#) at the CARE Annual Conference each year. This report offers updated market development opportunities for recovered carpet, information on quantities managed through various management options, an assessment of successes and obstacles encountered during the reporting period and a summary national efforts related to carpet recycling. CARE posts the reports on their website and publicizes them through other means.

... CARE's Carpet Recycling 101 (pdf) is an overview of carpet recycling in the United States. The presentation provides information on the following topics Drivers for Carpet Recycling, General Categories of carpet recycling, Differences in Various types of recycling, Market Values of Various Recycled Products, Demand for Recycled materials from Carpet, Understanding Capital needs of Recycling, Present & Anticipated recycling capacities, Present & New Recycling technologies and Challenges & Opportunities. [Read more... CARE Entrepreneurial Resources](#): <https://carpetrecovery.org/resources/entrepreneurial-resources/>

#### ISEAL ALLIANCE

Sustainability Standards In China, 6/16/15, 6-7pm PST, Free

With funding from the Swiss and UK governments, ISEAL is working in China to raise awareness about credible standards and empower leaders in those countries to use standards toward sustainable development goals. In this webinar, three ISEAL members - Marine Stewardship Council, Roundtable on Sustainable Palm Oil and Better Cotton Initiative, will share an overview of their work in China and what their plans are for the coming years. This webinar is free and open to anyone interested in scaling up the use of sustainability standards in emerging markets.

**WHATIS ISEAL** - The [ISEAL Alliance](#) is the global membership association for sustainability standards.

ISEAL is a non-governmental organization whose mission is to strengthen sustainability standards systems for the benefit of people and the environment. Its membership is open to all multi-stakeholder sustainability standards and accreditation bodies that demonstrate their ability to meet the ISEAL Codes of Good Practice and accompanying requirements and commit to learning and improving. Through membership in ISEAL, standards systems show a commitment to supporting a unified movement of sustainability standards. ISEAL also has a non-member, subscriber category to engage with governments, researchers, consultants, private sector organizations, non-profit organizations and other stakeholders with a demonstrable commitment to the ISEAL objectives. [View more... ISEAL Vimeo](#): <https://vimeo.com/webinarseries>

## CALENDAR

June 18, Board Meeting

July 16, Board Meeting

August 4-7, CRRA, Los Angeles



September TBD, Annual Picnic

September 17, Board Meeting

September 28-30, Resource Recycling Conference, Indianapolis

October 15, Board Meeting

November 19, Board Meeting

